



We help your staff improve.

Professional Feedback: Critiques for publications and websites are a valuable teaching tool for both new and veteran advisers or students.

Exposure to trends: Through our annual Best of the High School Press book, and online galleries of award-winning work, students see and learn about the best work being done by their peers.

Competitions: Participation in NSPA's national competitions for staffs and individual students promotes intellectual growth, academic excellence and a healthy, competitive spirit.

Networking with peers: By attending an NSPA convention or workshop, visiting our Facebook page or following us on Twitter (@nspa) you'll gain a network of like-minded students and advisers whose ideas and opinions are at your disposal.

Honors and recognition: Receiving an All-American rating, a Pacemaker, an NSPA scholarship or other national award boosts staff morale, builds self-esteem, fosters pride in the school, helps recruit new staff members, and these prestigious awards help college applications stand out.



The National Association of Secondary School Principals has placed NSPA programs and conventions on the NASSP Advisory List of Contests and Activities for 2013-2014.

Join or renew now at nspa.studentpress.org

Turn over for full membership benefits

Choose from one of these NSPA memberships:

Level One: \$109

Everyone on your publication's staff becomes a member for one full year and enjoys these benefits:

Eligibility to enter NSPA's prestigious contests, including **Pacemakers** for newspapers, yearbooks, magazines, newspaper websites and broadcast programs. First given in 1927, it is high school journalism's oldest and most prestigious prize for excellence in publications.

Eligibility for staff members to compete for national honors in **Individual Awards** contests: Story of the Year, Design of the Year, Picture of the Year and Cartooning awards.

Reduced registration fees for the spring and fall National High School Journalism Conventions held in conjunction with the Journalism Education Association, and eligibility for convention **Best of Show** awards.



Best of the High School Press: Students and teachers love to study this full-color, annual showcase of award-winning student work. Teachers will find the included CD, with digital images of all the examples from the printed book, to be a useful resource. Mailed to members in early 2014.

A yearbook, newspaper magazine and multimedia **NSPA Guidebook**, which outlines standards for excellence and gives samples for inspiration and improvement.

Eligibility to enroll students in NSPA's **Journalism Honor Roll**, an annual listing of student journalists who have achieved high academic honors and contributed to student media at their school. Seniors are eligible for **Honor Roll Scholarships, and the Wikoff Scholarship for Editorial Leadership**.

Certificate of membership, press cards and a copy of the NSPA logo for reproduction in your masthead. Show your professional affiliation by displaying the NSPA insignia.

Level Two: \$189 (best value)

Level Two members get all of the above benefits, plus the following:

End-of-the-year **publication or website critique** (newspaper, newsmagazine, yearbook, literary magazine or website) in a recently revised and updated NSPA scorebook and an honor rating certificate. The highest achievement is the prestigious All-American honor rating. Critiques of both the printed publication and its companion website are available for an additional \$80 fee.

Eligibility for the NSPA **All-American Hall of Fame** for those who earn a string of 10 All-American ratings in an 11-year span. Inductees receive a plaque and have their publication engraved on a plaque displayed at national conventions and in NSPA's offices.

Special rate memberships:

Middle School/ Junior High Publications:

\$59/\$99

NSPA offers memberships to junior high and middle school publications at a reduced rate of \$59 for Level One, or \$99 for Level Two.

Broadcast Programs: \$69

Student television broadcast program members are eligible for the Pacemaker, Broadcast Story of the Year and convention Best of Show competitions, can enroll qualified students in the Journalism Honor Roll and can get reduced registration fees at annual conventions. Broadcast members will also receive an exclusive DVD compilation of winning broadcasts and clips from NSPA's contests.

NSPA 2013-14 Calendar

Sept. 13, 2013

Deadline to submit nominations for **NSPA Hall of Fame** to be recognized at that year's fall convention

Nov. 14-17, 2013

JEA/NSPA Fall National High School Journalism Convention
Hynes Convention Center, Boston

Dec. 3, 2013

Deadline to submit critique entries from previous school year

Jan. 15, 2014

Deadline to receive entries for **Yearbook, Magazine and Online Pacemaker** awards

Jan. 31, 2014

Deadline to submit nominations for **NSPA Hall of Fame** to be recognized at spring convention

Feb. 28, 2014

Deadline to receive entries for **Journalism Honor Roll and Wikoff Scholarship**

April 10-13, 2014

JEA/NSPA Spring National High School Journalism Convention
Hilton Bayfront, San Diego

June 13, 2014

Deadline to receive entries for **Newspaper Pacemaker** awards and **Individual Awards** (Print/Multimedia Story of the Year, Photo Excellence, Design of the Year, Cartooning)

July 15, 2014

Deadline to receive digital submissions for next edition of **Best of the High School Press**

July 18-20, 2014

NSPA Summer Workshops
University of Minnesota, Minneapolis

Nov. 6-9, 2014

JEA/NSPA Fall National High School Journalism Convention
Marriott Wardman Park, Washington D.C.

Find out more at

nspa.studentpress.org

Join NSPA, renew membership, register for events, enter contests, browse galleries of award-winning work, read online-exclusive content, find student media resources such as The Wheel, NSPA View and the Sourcebook.

Email: info@studentpress.org

Facebook: tinyurl.com/nspafb

Twitter: twitter.com/nspa

About NSPA



The National Scholastic Press Association, based and incorporated in Minnesota as a non-profit educational association, provides journalism education training programs; publishes journalism education materials; provides media critique and recognition programs for members; provides information on developments in journalism and student media; and provides a forum for members to communicate with others and share their work. Through these activities, NSPA and its

divisions promote the standards and ethics of good journalism as accepted and practiced by print, broadcast and electronic media in the United States. NSPA and its divisions also endorse and advocate free expression rights for student media.

NSPA cooperates with other student media associations and other non-student groups and businesses that share its mission to educate and recognize the work of student journalists, to improve the quality of student media and to foster careers in media.



2013-2014

Use this form through July 31, 2014.

NSPA Membership Form

Fast, easy, convenient • Join or renew online! • register.studentpress.org/joinNSPA

Type of Publication:

(check only one - use one form per publication membership)

- Newspaper
- Yearbook
- Literary Magazine
- Newsmagazine
- Broadcast
- Website

Publication Name		
School		
School Address		
City	State	Zip
Office Phone	Publication Twitter @	Publication Facebook Page
Publication Email	Publication URL	

Adviser(s)

1.	Name	Email	<input type="checkbox"/> New	<input type="checkbox"/> Returning
2.	Name	Email	<input type="checkbox"/> New	<input type="checkbox"/> Returning

Please include my publication and contact information in NSPA's Member Directory. NSPA will not sell your name and contact information. If you agree, your information will be shared ONLY with other NSPA member publications.

Type of School:

- Senior High School
- Junior High or Middle School
- Junior/Senior High School

No. of students enrolled at school: Approx. # of students on staff

#	#
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Frequency of Publication	Month of Book Delivery (Yearbooks/Magazines)
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How to submit a critique entry (Level Two memberships only)

NSPA has separate forms for membership and critique. If you do not have a copy of the Critique Entry Form, you can find one online at nspa.studentpress.org under Form Central, "NSPA membership & critique."

Send completed form and payment to

NSPA Membership
 2221 University Ave SE
 Suite 121
 Minneapolis, MN 55414

Phone: 612-625-8335
 Fax: 612-605-0720
info@studentpress.org
nspa.studentpress.org

When does your NSPA membership expire?

Find out at: nspa.studentpress.org/membsearch.html

Membership & Critique

Level One Membership \$
 High School Publications • \$109
 Jr. High/Middle School Publications • \$59
 Broadcast Programs • \$69

Level Two Membership (w/Critique) \$
 High School Publications • \$189
 Jr. High/Middle School Publications • \$99
 See "How to submit a critique entry," below

Add Website Critique \$
 to Level Two Membership • \$80
If you wish to have your website critiqued instead of your print publication, you do not need to pay this additional fee.

Critique Extras

Supercritique (print critiques only) • \$35 \$

Available only for print publications, a supercritique is a critique in which the judge writes comments directly on the publication, as well as in the guidebook.

Wood Plaque @ \$20 X # = \$

Extra Award Certificates @ \$3 X # = \$

International School Publications

Include \$20 for Additional Postage \$

Press ID Cards

Send me 10 free press cards \$ - 0 -

Additional Press Cards @ \$0.25 X # = \$

Total Enclosed

\$

Payment

Make checks/purchase orders payable to NSPA. There is a \$20 fee for returned checks.

Email or fax receipt to:

- Visa
- Mastercard
- American Express
- Discover

Card Number

Expiration Date

Name on Card

Signature

X



2014 NSPA Critique Entry Form

For critiques of print publications from the 2013-2014 school year and 2014 websites. Entries must be received for critique by **Dec. 5, 2014**.

Type of Critique: (check only one. Critiques are not available for broadcast programs)

- Newspaper
 Yearbook
 Literary Magazine
 Newsmagazine
 Website

Publication Name		
School		
School Address		
City	State	Zip
Office Phone	Publication Twitter @	Publication Facebook Page
Publication Email	Publication URL	

Adviser(s)

1. Name	Email	<input type="checkbox"/> New	<input type="checkbox"/> Returning
2. Name	Email	<input type="checkbox"/> New	<input type="checkbox"/> Returning

About your staff:

Staff type: for credit, academic class noncredit, volunteer/extracurricular

No. of Students on Staff	Month of Book Delivery (Yearbooks)	Publishing Company (Yearbooks)
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Student Work Record:

Estimate percent work done by students. This information will be used in determining the score for your publication. Failure to include any of this information will result in a loss of points.

- ___% Writing & Reporting
 ___% Photography (not portraits)
 ___% Layout/Design / Site Design
 ___% Cover/Endsheet
 ___% Pre-press Production
 ___ **Yearbooks:** How many preliminary deadlines were met?
 ___ **Yearbooks:** Did the staff meet the final copy deadline?
 ___%Editing
 ___%Art/Graphics

Send critique entry to:

NSPA Critiques
 2221 University Ave SE
 Suite 121
 Minneapolis, MN 55414

Phone: 612-625-4337
 Fax: 612-605-0720
 critiques@studentpress.org
 nspa.studentpress.org

How to submit a critique entry

A paid Level Two membership in NSPA (\$189) is required to submit a critique entry.

If you have not yet sent membership: Include a completed Membership Form (available online at <http://nspa.studentpress.org>) with this form and your publicaition(s), or join/renew online at <http://registerstudentpress.org/joinNSPA>.

If you have already sent your membership form: Complete this Critique Entry Form and send it with your publication(s).

If your membership/critique has not previously been paid: Enclose payment or a purchase order. Your critique will not be sent to a judge until payment is received

What to send

- Completed critique form
- Payment for any unpaid membership/critique fees
- A letter describing the concept/mission/theme of your publication and any special circumstances that will assist the judge in giving you a fair and helpful evaluation.
- **Yearbooks:** one copy of your 2013-14 yearbook (if you ordered a supercritique, send two copies).
- **Newspapers/Newsmagazines:** six different issues of your newspaper/newsmagazine, three published before Jan. 31, 2014 and three published after Jan. 31, 2014. Do not include April Fool's issues.
- **Literary Magazines:** your 2013-14 literary magazine, or up to two issues if you publish more than once a year. If you ordered a supercritique, send two copies of any magazines you submit.
- **Website critiques:** Neatly print your website's URL below.

<http://>

Critique extras

Supercritiques: A supercritique (in which the judge writes comments directly on the publication as well as in the guidebook) is available for print critiques for an additional \$35. To obtain a supercritique, select it on the Membership Form and submit two copies of your publication(s).

Wood plaques and extra rating certificates: To purchase other critique options, such as extra critique rating certificates (\$3 each) or a wood plaque for your rating certificate (\$20 each), select them on the Membership Form.

Receiving your completed critique

Please allow 10-12 weeks for a completed critique. A PDF of your critique will be emailed to the address provided as soon as it is completed. Physical materials, such as rating certificates/plaques and your publication (supercritiques only), will be mailed to the school. If you would like these items sent to an address other than the school, include that information with your entry.