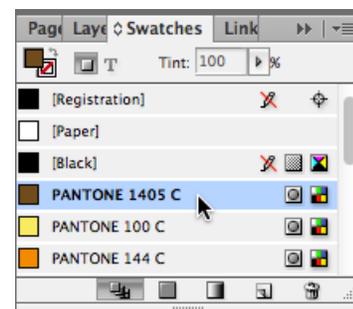# DUOTONE EFFECT IN ADOBE® INDESIGN®

If you don't have a graphics program available to use, InDesign can be used to create photo effects such as a fake duotone. A duotone is a black and white photo printed in two colors, often black (or a dark color) and a lighter color. InDesign can mimic the effect to an extent. Try different colors as you follow the steps and see what you can create.
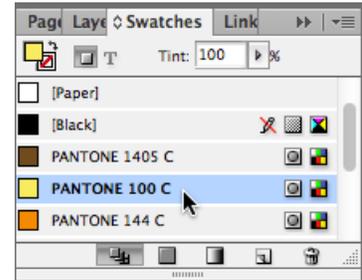
Original photo

- Create the spot color swatches you want to work with.
  - Choose spot colors from a Pantone® swatch guide.
  - Create the spot color using the Pantone number of the color you selected.
  - NOTE: The use of spot color can be an extra charge. Consult your Herff Jones Sales Professional to be sure you can use spot color on the selected page(s).
- Open a **grayscale** TIFF or JPG photograph.
- Deselect it.
- Click on the **Direct Selection** tool.
- Click on the photo.
- Choose a dark color (or black) from the Swatches palette.

- Deselect the photo.
- Click on the **Selection** tool.
- Click on the photo.
- Choose a lighter color (the spot color you created) in the **Swatches** palette.

Fake Duotone

- Try variations of the colors you used to fine tune the effect.
- Or, try reversing the order of the colors and see what happens to the photo.

Reversed Colors

CAUTION: Your computer displays a color swatch on the screen for a color you selected. In many cases, this will NOT match the color in the Pantone Process Color System Guide. A computer monitor uses red, green and blue light to represent colors. A printing press uses cyan, magenta, yellow and black ink to create full color. Because your monitor displays in RGB and your book is printed in CMYK, there may be slight differences in color. Never attempt to match colors displayed on a computer monitor. Always use the colors printed in the Pantone Process Color System Guide or the Colors poster when matching colors.

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