

YEARBOOK QUICKSTART

SURVIVING THE START OF THE SCHOOL YEAR



WEEK ONE	Icebreaker Personality BINGO on pgs. 25-27 Introduce staff/team concept. Expectations Contract Syllabus on pgs. 20-21 or share your own.	Icebreaker Skill Set Card “Name Game” Pressure Cubes on pg. 26; the follow-up talks clarify important aspects of yearbook.	Icebreaker Skill Set Card “I Am” Begin Book Evaluation on pgs. 31-35; may be done individually or in pairs or small teams.	Icebreaker Skill Set Card “Do You Know Me?” Finish Book Evaluation on pgs. 31-35 and set staff goals.	Icebreaker I Like People Who... on pg. 25 Vocabulary for Yearbook Basics pgs. 40-41, followed by Skill Set Card “Five Minutes to Win It.”
WEEK TWO	Theme 1 on pgs. 42-45 PLUS Series presentation Theme development	Theme 2 on pgs. 46-48 and Theme 3 on pgs. 49-51 Could also add Skill Set Card “Can You Tell a Book by its Cover?”	Types of Themes on pgs. 52-54 PLUS Series presentation Kinds of themes	Evaluating a Theme on pgs. 64-65 <i>Finish for homework if necessary.</i> Or use Skill Set Card “Can You Tell a Book by its Cover?”	Theme Packet on pg. 66 Could use Skill Set Cards “More Layers of Theme Development” and “Your Theme Affects the Coverage” in the next week.
WEEK THREE	Brainstorming a Theme on pg. 66, Theme Packet on pg. 67 Might also use Skill Set Card “Adding Inclusionary Devices” any time this week.	Theme Packet on pgs. 68-72	Continue Theme Packet on pgs. 68-72	Continue Theme Packet on pgs. 68-72	Continue Theme Packet on pgs. 68-72
WEEK FOUR	Present theme packets to class.	Present theme packets to class.	Theme selection process You might choose several “finalists” and brainstorm ideas as a class.	Choose theme and discuss cover ideas. At this point, the entire staff will need to buy in to just one theme for this year.	Vocabulary for Copy on pg. 101 Writing Interview Questions on pg. 102 <i>Read Guidelines for the Formal Interview on pg. 105 for homework.</i>
WEEK FIVE	Use the Skill Set Card “Favorite Dessert” as is or do the exercise with “Best Day Ever” or “My Favorite Vacation” then have students gather information from their partners.	Top 10 Tips for Writing Copy on pg. 129 Begin working on a profile of their partner. <i>Finish first draft of 200-300 words as homework.</i>	Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112 <i>First revision of profile for homework.</i>	Finish Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112 <i>Peer edit someone else’s draft for homework.</i>	Identifying the Angle, Identifying Sources on pgs. 113-119 <i>Rework profile and consider options for layers of coverage for homework.</i>
WEEK SIX	Lead Writing, Transition/Quote on pgs. 120-128 <i>Final draft of profile and at least one mod of related coverage on profile partner for homework.</i>	Vocabulary for Photo on pg. 205 Photo Composition on pgs. 210-215 PLUS Series presentation Photography	Photo Scavenger Hunt http://www.yearbookdiscoveries.com/pinterest/HerffJones_ScavengerHunt.pdf	Lighting, Photo Selection on pgs. 207-209 Skill Set Card “The Best Image” <i>Shoot photos to accompany your profile in or after class.</i>	Photo Composition Practice on pg. 216 Digital Camera Basics on pgs. 218-220 for homework.
WEEK SEVEN	Writing Headlines on pg. 149 Use the Skill Set Cards “Very Punny” and/or “Visual/Verbal Connection” to have some fun and increase headline impact.	Writing Captions on pgs. 150-152 PLUS Series presentation Captions Caption Shuffle on pg. 153	Vocabulary for Design on pgs. 161-162 Graphic Elements and Type Treatments on pgs. 173-177 <i>Finish for homework.</i>	Identifying Graphic Elements & Type Treatments on pg. 181 Graphics Notebook on pg. 182 for homework.	Begin InDesign training. As students learn InDesign, they will create a spread or page using the profile and photos of their partner.

*page numbers refer to the lesson plan in Teaching Yearbook Journalism teacher’s binder; the student workbook is numbered differently

TJY 2014_MS_InDesign_need a theme