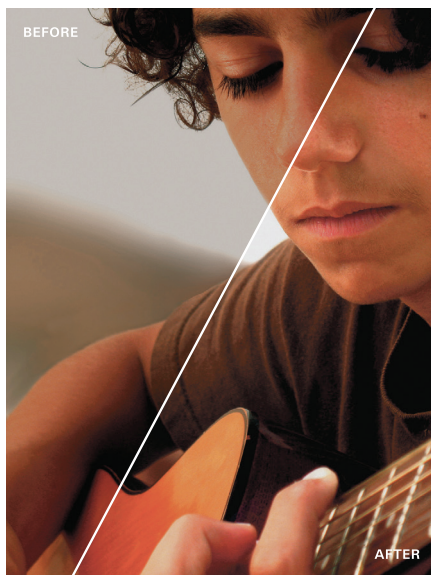


SURE, IT'S IMPRESSIVE HERE, BUT IMAGINE IT PRINTED IN YOUR BOOK AND NOT SIMULATED BY MY LASER PRINTER.



COLORPLUS™

ONLY HERFF JONES ENHANCES IMAGES INDIVIDUALLY AND BY HAND.
EVERY IMAGE. EVERY BOOK. EVERY TIME. NO KIDDING.

OUR STANDARD IS LIFE-LIKE COLOR
REPRODUCTION OF EVERY IMAGE.

- Readers deserve true skin tones, balanced color and optimal contrast.
- Our plant experts pass a color-hue perception test conducted each year so what they see on screen is as close as possible to what prints.
- With Fuji, we developed proprietary facial-recognition and color-enhancement software calibrated to specific settings for our presses.
- This white-glove service is the hallmark of who we are, and we include these enhancements as a part of your agreement.

SOMETHING THIS EXTRAORDINARY COULD
ONLY BE PROVIDED BY HERFF JONES.



AS VIVID AS YOU REMEMBER™