

FONTS THAT COMPLEMENT EACH OTHER



Have you ever found it challenging to choose fonts that compliment each other? Well, HJ has come to the rescue! We have selected some fonts from Your Type that work well together.

Here are some helpful hints to keep in mind when you are making your font choices.

PLAYFUL & ELEGANT

Playful, fun fonts look great with fonts that have more elegant, sophisticated qualities. The contrast between the two fonts creates an “opposites attract” illusion.

Bold*condensed*

AHJ Chantilly UB Ultra Black with AHJ Commercial Script

DECORATIVE & SIMPLE

Decorative fonts are easily identified because of the designs and unique shapes that define the letterforms. These fonts are best to use in a short headline because many decorative fonts can be difficult to read. If you use a decorative headline, choose a more simple, easy-to-read font for your subhead.

AHJ Michael with
AHJ Avalon-DemiBold

AHJ Splatter with
AHJ Function-Bold

AHJ RIGID with
AHJ Unitus Cond LH Light

AHJ DELANEY with
AHJ Opus-Bold



SANS SERIF & SERIF

Often you can combine a thick, heavy, sans serif font with a thin serif font. What in the world is a serif? Serifs are short strokes that extend from major strokes of a letterform.

HJ
Sans Serif

HJ
Serif

AHJ Eddie with
AHJ Bergamo-Bold

AHJ Handel Gothic with
AHJ Garamond Cond-Bold

THICK & THIN

Try selecting a thick, heavy font and a thin or condensed font from the same family. The different weights in the letterforms create a unique effect.

Boldregular
AHJ Microsquare Bold with
AHJ Microsquare Regular