

Fine with those five?
We're taking it all the way to 11 with quick hits on

SIX MORE APPS

SMARTPHONE

for any yearbook adviser's or student's



GRAMMAR GIRL

An ad-free app that collects Grammar Girl's popular weekly podcast for the grammar geek in all of us! (iOS, selected podcasts available at <http://www.quickanddirtytips.com/> and iTunes)



AP STYLEBOOK

This is the priciest app on the list at \$24.99, but a one-time install on an adviser's or editor-in-chief's phone or tablet is well worth it. The Associated Press literally wrote the book on the style for journalistic writing, and this is a must-have in your lab. (Droid, iOS)



HOOTSUITE

If your staff has a presence on multiple social media networks (Twitter, Facebook, Tumblr, and more), Hootsuite is a management tool that can help you make posts to multiple networks simultaneously, as well as allowing staff to create column-based search filters that watch other accounts or hashtags of interest. (Droid, iOS, Web)



CAMERASIM

The buttons, knobs and dials on your DSLR got you down? Demystify finding that perfect exposure with the phone- and web-based apps from Camera Sim, which simulate the controls on all basic DSLRs and show you – in real-time – what happens when you change one or more settings. (Droid, iOS, Web)



INTERVIEW

A brand-new free app from a team of journalists in the UK, Interview is making quite a splash with its simple user interface: Swipe up to start recording an interview. If your subject starts saying something that's one of those golden sound bites, hit the "talk tag" button on the screen, and hold it down as long as the great quote lasts. Let go, and use the tag button for the next great one. Swipe down to save (or pause) the interview, and when you come back to replay and transcribe the quote, you can scrub the timeline and zero right in on the talk tags for the gold nugget quotes! (Free at the iTunes App Store; iOS only (for now.))



GOOGLE+ HANGOUTS

Supporting up to 10 separate participants, Google+ Hangouts are a great way to have multi-point video chats during those times your staff can't get together. You can share pictures, broadcast your screen to everyone in the chat, and even open Google Drive documents in-chat so you can work on them together. Google+ Hangouts are also a great way to reach out to an adviser or consultant in another town or state and bring some expertise and critique right into the classroom. (iOS, Droid, Web)