VERBAL ACD'S



AS SEEN IN DISCOVERIES VOL. 19 ISSUE 2



Because their theme was What Goes Around... it made sense that the ACD that tracked across the bottom margin was a story that not only continued throughout the book, but ended with the same student it started with. In addition to advancing the theme, the device allowed the staff to include 227 students and an array of year-specific events on campus and off in the book.

PLEASANT GROVE HS



blown away by Summer o break isn't always a break

witner (indoplifedly stricks out in our immonists, whether we enjoyed a long anticipated break by the pool, drove behind the wheel of our can store to cool us with an Ocean Beeze stuh. This time of the year was the only time that we could have freedom from all of the math textbooks, history notes, and English lectures.

Summer has changed both over time and with age, but one thing that will never change is the joy we field during our vecation. That feeling of liberation where we could just at back and elax. The feeling of hanging out with our friends before the next year while devoting the feel were the were hight not see them again.

to school, the post summer blues couldn't keep them down. Sometime a break from the excitement and get fing in some concentration is good.

hay a souther series on the same hay also had to remember to do their summer/me homework. Many students over summer had to reduce a book, or two, or even three if you were in AP literature, and do book exports which helped them not love focus on school. AP Chemistry, Biology, and Psychology also gave out o lot of homework.

But with doing homework in between road trips and airplane rides, we were able to get it done. Homework can't get in the way of our freedom though. For all of us, it was an earliess surgeet





PARKER, CO

GOLDEN IMAGES

CHAPARRAL HS

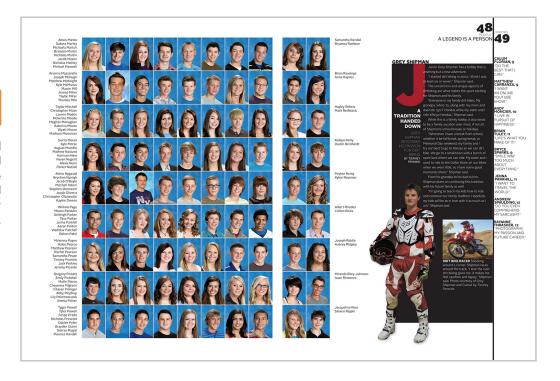
The theme Hello suggested that introductions were in order and the staff allowed six students per spread to provide details about themselves, by completing the statement, "Let me introduce myself." By running the inclusionary device across the bottom margin, the staff avoids major disruption of the real estate available for design.



PARKER, CO **EPIC**

LEGEND HS

The alternative to the horizontal marginalia is a vertical display of quotes. The theme's high-contrast visuals led the staff to repeat similar visuals on each spread. The theme, A Legend is a Story, was a play on the school name and the conceptual tie presented opportunities for the students to share their own six-word memoirs.





PHOTOGRAPHIC ACD'S

AS SEEN IN DISCOVERIES VOL. 19 ISSUE 2



Because they know students love to see their faces in the year, the Westwind staff added square profile-type portraits to the quotes in their ACD. Each spread posed a question answered by students. Making a decision to add photos to an ACD is definitely a photographic commitment. If you simply run the portraits from the photographer's CD, there's no new content involved.

WEST HENDERSON HS





ANTELOPE, CA

TITANIUM

ANTELOPE HS

Because the theme was When Everything Clicks, the squared, Instagram images worked both visually and conceptually. Using an array of theme-related standing heads, they kept their unifier front and center as readers progressed through the book.

Even when the ACD was not theme-related, the staff included portrait/quote bars as supporting coverage. Getting more people in the book is a goal of many staffs.



AURORA, CA **SUMMIT**

SMOKY HILL HS

Another timeline approach did double duty developing the theme. Chronologial "yeah, this is happening" moments included informal portraits and enough details to preserve the moments.





2015 SNEAK PEAKS

AS SEEN IN DISCOVERIES VOL. 19 ISSUE 2



Here's what Harris was talking about. Her staff conceded to an ACD for 2015 after they discussed the many kinds of content that could be included. Quotes, images, graphics, fun facts and more provide a mix of coverage possibilities.

THOMAS JEFFERSON HS

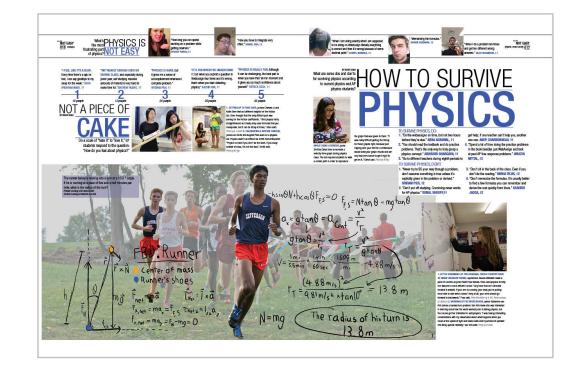
TECHNIQUES
ALEXANDRIA, VA



ALEXANDRIA, VA

TECHNIQUES

THOMAS JEFFERSON HS



AURORA, CA **SUMMIT**

SMOKY HILL HS

Distinctive black and white half portraits accompany the quotes in the theme-promoting ACD in this 2015 yet-to-be-released volume.



