

TEACHER/EDITOR NAME _____

STAFFER NAME _____

PHOTOGRAPHY SCOREGUIDE

	0 - DOES NOT MEET EXPECTATIONS	3 - MEETS EXPECTATIONS	5 - EXCEEDS EXPECTATIONS
PHOTO COMPOSITION	<p>Photo has no center of interest. Students may be in the distance or with their backs to the camera or are looking down.</p> <p>Photo is posed. Student(s) are clearly mugging for the camera.</p>	<p>Photo employs basics such as center of interest, rule of thirds, framing, leading lines.</p> <p>Photo captures an authentic moment or event.</p>	<p>Photo displays the rules of composition such as center of interest, rule of thirds, framing, etc., in such a way that a strong focal point is evident.</p> <p>Photo portrays strong storytelling content.</p>
CONTENT/ CROPPING	<p>Subject is not cropped as center of interest.</p> <p>Too much background and dead space is included.</p> <p>Contextual content is cropped out of the photo (sports: ball) or hands/feet are awkwardly cropped off.</p>	<p>Subject is the center of interest.</p> <p>Excessive background and dead space is eliminated.</p> <p>Contextual content (ball, hands, feet) are included in the photo.</p>	<p>Subject is portrayed so that the viewer is drawn into the photo.</p> <p>Center of interest is cropped using rule of thirds, thus eliminating distractions in the background.</p> <p>Cropping includes contextual elements in such a way that a more complete story is told.</p>
TECHNICAL QUALITY	<p>Photo is blurry.</p> <p>Resolution is poor so that the photo shows pixelation.</p> <p>Photo is over or under-exposed without clearly defined blacks and whites.</p>	<p>Photo is in focus.</p> <p>Resolution is adequate with little or no pixelation occurring.</p> <p>Photo has a range of colors from black to white.</p>	<p>Photo's focus is sharp and crisp.</p> <p>Photo is high quality with no pixelation.</p> <p>Photo is properly exposed with black blacks and white whites and details in highlight and low-light areas.</p>
PHOTO COVERAGE ON LAYOUT	<p>Photos are generally posed.</p> <p>Photos depict the same action and do not tell the whole story. Most photos include only one or two people or are mostly groups of people.</p> <p>Too many head shots are used instead of candid or environmental portraits.</p>	<p>Photos are generally action, not posed shots.</p> <p>Photos show some variety of content but do not portray the scope of the event. An attempt has been made to include a variety of people in photos.</p> <p>Head shots are kept to a minimum but still lack environmental context.</p>	<p>Photos reflect either motion or emotion. Non-storytelling photos are excluded. Dominant photo is clearly the strongest.</p> <p>A variety of photo content is used on the spread, with an emphasis on portraying the event's scope. Photos show a mix of single persons, several people and small groups.</p> <p>Environmental portraits are used in place of posed head shots.</p>