

YEARBOOK QUICKSTART

SURVIVING THE START OF THE SCHOOL YEAR



WEEK ONE	Icebreaker Personality BINGO on pgs. 25-27 Introduce staff/team concept. Expectations Contract Syllabus on pgs. 20-21 or share your own.	Icebreaker Skill Set Card “Name Game” Pressure Cubes on pg. 26; the follow-up talks clarify important aspects of yearbook.	Icebreaker Skill Set Card “I Am” Begin Book Evaluation on pgs. 31-35; may be done individually or in pairs or small teams.	Icebreaker Skill Set Card “Do You Know Me?” Finish Book Evaluation on pgs. 31-35 and set staff goals.	Icebreaker I Like People Who... on pg. 25 Vocabulary for Yearbook Basics pgs. 40-41, followed by Skill Set Card “Five Minutes to Win It.”
WEEK TWO	Theme 1 on pgs. 42-45 PLUS Series presentation Theme development	Theme 2 on pgs. 46-48 and Theme 3 on pgs. 49-51 or Could also add Skill Set Card “Can You Tell a Book by its Cover?”	Introduce theme and cover developed at cover workshop and/or camp.	Evaluating a Theme on pgs. 64-65 <i>Finish for homework if there’s not enough time in class.</i>	Brainstorm ideas for developing your theme. Could use Skill Set Cards “More Layers of Theme Development” and “Your Theme Affects the Coverage.”
WEEK THREE	Brainstorm ideas for developing your theme, your endsheet and section titles. Could use previously listed Skill Set Cards and/or “Adding Inclusionary Devices.”	Final decision on section titles. Continue to brainstorm both coverage and mod ideas.	Vocabulary for Copy on pg. 101 Writing Interview Questions on pg. 102 <i>Read Guidelines for the Formal Interview on pg. 105 for homework.</i>	Guidelines for the Formal Interview on pg. 105 Skill Set Card “Expected Questions.”	Top 10 Tips for Writing Copy on pg. 129 Begin Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112
WEEK FOUR	Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112 <i>First revision of profile for homework.</i>	Finish Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112 Identifying the Angle, Identifying Sources on pgs. 113-119	Identifying the Angle, Identifying Sources on pgs. 113-119 Lead Writing, Transition/Quote on pgs. 120-128	Writing Headlines on pg. 149 Writing Captions on pgs. 150-152 Caption Shuffle on pg. 153 More activities on Skill Set Cards	Vocabulary for Design on pgs. 161-162 Graphic Elements and Type Treatments on pgs. 173-177
WEEK FIVE	Identifying Graphic Elements & Type Treatments on pg. 181 Graphics Notebook on pg. 182 for homework.	Vocabulary for Photo on pg. 205 Photo Composition on pgs. 210-215 PLUS Series presentation Photography	Photo Scavenger Hunt http://www.yearbookdiscoveries.com/pinterest/HerffJones_ScavengerHunt.pdf Lighting, Photo Selection on pgs. 207-209 for homework	Photo Composition Practice on pg. 216 Digital Camera Basics on pgs. 218-220 for homework.	Begin eDesign training.

*page numbers refer to the lesson plan in Teaching Yearbook Journalism teacher’s binder; the student workbook is numbered differently

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