

YEARBOOK QUICKSTART

SURVIVING THE START OF THE SCHOOL YEAR



WEEK ONE	Icebreaker Personality BINGO on pgs. 25-27 Introduce staff/team concept. Expectations Contract Syllabus on pgs. 20-21 or share your own.	Icebreaker Skill Set Card “Name Game” Pressure Cubes on pg. 26; the follow-up talks clarify important aspects of yearbook.	Icebreaker Skill Set Card “I Am” Begin Book Evaluation on pgs. 31-35; may be done individually or in pairs or small teams.	Icebreaker Skill Set Card “Do You Know Me?” Finish Book Evaluation on pgs. 31-35 and set staff goals.	Icebreaker I Like People Who... on pg. 25 Vocabulary for Yearbook Basics pgs. 40-41, followed by Skill Set Card “Five Minutes to Win It.”
WEEK TWO	Theme 1 on pgs. 42-45 PLUS Series presentation Theme development	Theme 2 on pgs. 46-48 and Theme 3 on pgs. 49-51 Could also add Skill Set Card “Can You Tell a Book by its Cover?”	Types of Themes on pgs. 52-54 PLUS Series presentation Kinds of themes	Evaluating a Theme on pgs. 64-65 <i>Finish for homework if necessary.</i> Or use Skill Set Card “Can You Tell a Book by its Cover?”	Brainstorming A Theme , pg. 66 Could use Skill Set Cards “More Layers of Theme Development” and “Your Theme Affects the Coverage” in the next week.
WEEK THREE	Brainstorming a Theme on pg. 66, Theme Packet on pg. 67 Might also use Skill Set Card “Adding Inclusionary Devices” any time this week.	Theme Packet on pgs. 68-72	Continue Theme Packet on pgs. 68-72	Continue Theme Packet on pgs. 68-72	Continue Theme Packet on pgs. 68-72
WEEK FOUR	Present theme packets to the class.	Present theme packets to the class.	Choose theme and discuss cover ideas . At this point, the entire staff will need to buy in to just one theme for this year.	Vocabulary for Copy on pg. 101 Writing Interview Questions on pg. 102 Guidelines for the Formal Interview on pg. 105 for homework	Skill Set Card “Expected Questions.” Top 10 Tips for Writing Copy on pg. 129 Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112 for homework
WEEK FIVE	Writing Headlines on pg. 149 Writing Captions on pgs. 150-152 Caption Shuffle on pg. 153 More activities on Skill Set Cards Identifying the Angle, Identifying Sources on pgs. 113-119 for homework	Vocabulary for Photo on pg. 205 Photo Composition on pgs. 210-215 PLUS Series presentation Photography	Photo Scavenger Hunt http://www.yearbookdiscoveries.com/pinterest/HerffJones_ScavengerHunt.pdf Lighting, Photo Selection on pgs. 207-209 for homework	Photo Composition Practice on pg. 216 Digital Camera Basics on pgs. 218-220 for homework.	Begin eDesign training.

*page numbers refer to the lesson plan in Teaching Yearbook Journalism teacher’s binder; the student workbook is numbered differently

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