

YEARBOOK QUICKSTART

SURVIVING THE START OF THE SCHOOL YEAR



WEEK ONE	Icebreaker Personality BINGO on pgs. 25-27 Introduce staff/team concept. Expectations Contract Syllabus on pgs. 20-21 or share your own.	Icebreaker Skill Set Card “Name Game” Pressure Cubes on pg. 26; the follow-up talks clarify important aspects of yearbook.	Icebreaker Skill Set Card “I Am” Begin Book Evaluation on pgs. 31-35; may be done individually or in pairs or small teams.	Icebreaker Skill Set Card “Do You Know Me?” Finish Book Evaluation on pgs. 31-35 and set staff goals.	Icebreaker I Like People Who... on pg. 25 Vocabulary for Yearbook Basics pgs. 40-41, followed by Skill Set Card “Five Minutes to Win It.”
WEEK TWO	Theme 1 on pgs. 42-45 PLUS Series presentation Theme development	Theme 2 on pgs. 46-48 and Theme 3 on pgs. 49-51 or Could also add Skill Set Card “Can You Tell a Book by its Cover?”	Introduce theme and cover developed at cover workshop and/or camp.	Evaluating a Theme on pgs. 64-65 <i>Finish for homework if there’s not enough time in class.</i>	Brainstorm ideas for developing your theme. Could use Skill Set Cards “More Layers of Theme Development” and “Your Theme Affects the Coverage.”
WEEK THREE	Brainstorm ideas for developing your theme and section titles. Could use previously listed Skill Set Cards and/or “Addising Inclusionary Devices.”	Finish choosing section titles and brainstorm coverage and mod ideas.	Vocabulary for Copy on pg. 101 Writing Interview Questions on pg. 102 <i>Read Guidelines for the Formal Interview on pg. 105 for homework.</i>	Use the Skill Set Card “Favorite Dessert” as is or do the exercise with “Best Day Ever” or “My Favorite Vacation” then have students gather information from their partners.	Top 10 Tips for Writing Copy on pg. 129 Begin working on a profile of their partner. <i>Finish first draft of 200-300 words as homework.</i>
WEEK FOUR	Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112 <i>First revision of profile for homework.</i>	Finish Characteristics of Feature Story, Personal Profile, Sports Copy on pgs. 106-112 <i>Peer edit someone else’s draft for homework.</i>	Identifying the Angle, Identifying Sources on pgs. 113-119 <i>Rework profile and consider options for layers of coverage for homework.</i>	Lead Writing, Transition/Quote on pgs. 120-128 <i>Polish profile and at least one mod of related coverage on profile partner for homework.</i>	Vocabulary for Photo on pg. 205 Photo Composition on pgs. 210-215 PLUS Series presentation Photography
WEEK FIVE	Photo Scavenger Hunt http://www.yearbookdiscoveries.com/pinterest/HerffJones_ScavengerHunt.pdf	Lighting, Photo Selection on pgs. 207-209 Skill Set Card “The Best Image”	Photo Composition Practice on pgs. 216 <i>Shoot photos to accompany your profile in or after class.</i>	Finish Photo Composition Practice on pg. 216 by projecting and critiquing images Digital Camera Basics on pgs. 218-220 for homework.	Writing Headlines on pg. 149 Use the Skill Set Cards “Very Punny” and/or “Visual/Verbal Connection” to have some fun and increase headline impact.
WEEK SIX	Writing Captions on pgs. 150-152 PLUS Series presentation Captions Caption Shuffle on pg. 153	Vocabulary for Design on pgs. 161-162 Graphic Elements and Type Treatments on pgs. 173-177 <i>Finish for homework.</i>	Identifying Graphic Elements & Type Treatments on pg. 181 Graphics Notebook on pg. 182 for homework.	Begin InDesign training. As students learn InDesign, they will create a spread or page using the profile and photos of their partner.	Continue InDesign training.

*page numbers refer to the lesson plan in Teaching Yearbook Journalism teacher’s binder; the student workbook is numbered differently