



YEARBOOK QUESTIONNAIRE

NEED STUDENT FEEDBACK?

Getting feedback from the student body is a great way to gain students' interest in buying a yearbook. Use the questionnaire below (click bring PDF) or develop your own — you know your student body best. Use the information you gather when planning your next yearbook.

1. WHAT WOULD YOU LIKE TO SEE MORE OF IN THE YEARBOOK? (please circle all that apply)

- A. Sports
 - B. Student Life (Including what goes on outside of school)
 - C. Academics
 - D. Clubs and Organizations
 - E. More Pictures
 - F. More Captions
 - G. Me
 - H. Other (briefly explain) _____
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2. WHAT WOULD YOU LIKE TO SEE LESS OF IN THE YEARBOOK? (please circle all that apply)

- A. Sports
 - B. Student Life (Including what goes on outside of school)
 - C. Academics
 - D. Clubs and Organizations
 - E. More Pictures
 - F. More Captions
 - G. Me
 - H. Other (briefly explain) _____
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3. DO YOU FEEL IT IS IMPORTANT TO BUY A YEARBOOK EACH YEAR? Yes No

(briefly explain) _____

4. WOULD YOU BE MORE LIKELY TO BUY A YEARBOOK IF: (please circle all that apply)

- A. The price was less?
 - B. You could make payments?
 - C. You could fundraise for the price of the yearbook and/or senior recognition ad?
 - D. You were in it more?
 - E. There was more in the book that you wanted to see?
 - F. Other (briefly explain) _____
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5. WOULD YOU LIKE TO BE MORE INVOLVED IN THE THEME AND COVER FOR THE YEARBOOK?

Yes No

