

2016 NSPA Publication Critique Entry Form



For critiques of print publications from the 2015-16 school year or 2016 websites. 2015-16 print publications must be received for critique by **Dec. 5, 2016**. Do not submit this form without your publication(s), or the URL of a website that is ready to be critiqued.

Please note: If you would like to submit materials for the Pacemaker contest, this is a separate process requiring separate copies of your publication and a contest entry form. Please visit studentpress.org/nspa/awards for complete instructions on submitting materials for Pacemaker.

Type of Critique: Newspaper Newsmagazine
 Website Yearbook Literary Magazine
Select only one. Critiques are not yet available for broadcast programs.

Publication	School	
City	State	Zip
Office Phone		
Adviser(s)		
Email (a PDF of your completed critique will be sent to this address)		

ABOUT YOUR STAFF

Staff type: for credit, academic class noncredit, volunteer/extracurricular

No. of Students on Staff	Month of Book Delivery (Yearbooks)	Publishing Company (Yearbooks)
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Content Management System (CMS) used (Website critiques)
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Frequency of update (Website critiques): Multiple times/day Daily
 2-4 times/week Once a week Less than once per week

STUDENT WORK RECORD

Estimate percent of work done by student staff

- ____% Writing and reporting
- ____% Editing
- ____% Photography
- ____% Art/graphics
- ____% Layout/design
- ____% Cover/Endsheet (Magazines/Yearbooks)
- ____% Pre-press Production: desktop publishing/paste-up (print critiques)

Yearbooks: How many preliminary deadlines were met? _____

Yearbooks: Did the staff meet the final copy deadline? Yes No

Website critiques: complete items below and applicable items at left.

Do students design 100 percent of the site?
 Yes No

If not, did students customize a pre-formatted template?
 Yes No

Check this box to verify that all content on the site was created by students or was used under appropriate fair use or license.

OFFICE USE ONLY

Previous year's score and judge: _____
 Date entered: _____ Initials: _____ SUPERCRITIQUE

WHAT TO SEND

- Completed critique form
- Payment for any unpaid membership or critique fees
- A letter describing the concept/mission/theme of your publication (yearbooks/magazines only) and any special circumstances that will assist the judge in giving you a fair and helpful evaluation
- **Yearbooks:** One copy of your 2015-16 yearbook (Send two copies only if you want a supercritique AND are submitting for the 2016 Yearbook Pacemaker)
- **Newspapers/Newsmagazines:** Six different issues of your newspaper/newsmagazine, three published before Jan. 31, 2016, and three published after Jan. 31, 2016. Do not include April Fool's issues.
- **Literary Magazines:** Your 2015-16 literary magazine, or up to two issues if you publish more than once a year
- **Websites:** If you paid for a web critique, neatly print your website's URL below

<http://>

Please select a two-month time period during which you'd like your website judged:

- Dec. 1, 2016-Jan. 31, 2017
- Aug. 1-Sept. 31, 2016
- Feb. 1-March 31, 2017
- Oct. 1-Nov. 31, 2016
- April 1-May 31, 2017
- No preference

CRITIQUE EXTRAS

To purchase other critique options, such as extra critique rating certificates, wood plaques for your rating certificate or supercritiques, please do so while renewing/registering your NSPA membership. nspa.studentpress.org/membership

RECEIVING YOUR COMPLETED CRITIQUE

Please allow 8-10 weeks for a completed critique. Critique results will be emailed to the address provided as soon as it is completed. Physical materials, such as rating certificates/plaques and your publication (supercritiques only), will be mailed to the school. If you would like these items sent to an address other than the school, include that information with your entry.

SEND CRITIQUE ENTRY TO

NSPA Critiques
 2221 University Ave. SE, Suite 121
 Minneapolis, MN 55414

P: 612-625-4337 **F:** 612-626-0720
critiques@studentpress.org
nspa.studentpress.org

Use a carrier that provides a tracking number for materials, such as UPS or FedEx. NSPA reserves the right to reprint in NSPA publications and promotions, in print or online, any portion of publications entered in this critique service.

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