

# 2016

# Yearbook Excellence Contest

Winners of the Quill and Scroll Yearbook Excellence Contest will receive a National Award Gold Key and are eligible, as seniors, to apply for the Edward J. Nell and George H. Gallup scholarships. A complete list of winners will be posted on the Quill and Scroll website. Follow the instructions on page two to complete the entry forms below - for school registrations (top) and for student entries. **Postmark deadline is Nov. 1, 2016.** Visit <http://quillandscroll.org/> or e-mail [quill-scroll@uiowa.edu](mailto:quill-scroll@uiowa.edu) for more information.

The 2015 Yearbook Excellence PowerPoint presentation CD (Sweepstakes Winners) is now available for \$15. Order copies with your registration and receive free shipping.

**Please send \_\_\_\_\_ copies of the 2015 Yearbook Excellence CD.**

**Mail to:** Quill and Scroll Society  
School of Journalism and Mass Communication  
The University of Iowa  
100 Adler Journalism Building, Room E 346  
Iowa City, IA 52242-2004

There is a **\$2.00 fee** for each entry (maximum \$138.00 fee). Indicate below the number of entries for each division (limit of four entries per division except for theme development). Check the school enrollment category.

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|--|--|--|
| <input type="checkbox"/> Theme Development (Div. 1)      | <input type="checkbox"/> Advertising (Div. 7)                | <input type="checkbox"/> Graphic Design (Div. 13)            |
| <input type="checkbox"/> Student Life (Div. 2)           | <input type="checkbox"/> Sports Action Photo (Div. 8)        | <input type="checkbox"/> Photo Illustration (Div. 14)        |
| <input type="checkbox"/> Academics (Div. 3)              | <input type="checkbox"/> Academic Photo (Div. 9)             | <input type="checkbox"/> Index (Div. 15)                     |
| <input type="checkbox"/> Clubs or Organizations (Div. 4) | <input type="checkbox"/> Student Photo (Div. 10)             | <input type="checkbox"/> Headline Writing & Design (Div. 16) |
| <input type="checkbox"/> Sports (Div. 5)                 | <input type="checkbox"/> Clubs/Organizations Photo (Div. 11) | <input type="checkbox"/> Caption Writing (Div. 17)           |
| <input type="checkbox"/> People (Div. 6)                 | <input type="checkbox"/> Feature Photo (Div. 12)             | <input type="checkbox"/> Personality Profiles (Div. 18)      |

Number of entries \_\_\_\_\_ x **\$2** (+ \_\_\_\_\_ Previous Winner CDs x **\$15**) = \$ \_\_\_\_\_ TOTAL AMOUNT ENCLOSED

Adviser (type or print) \_\_\_\_\_ School \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

E-mail address \_\_\_\_\_ Year and title of yearbook \_\_\_\_\_

**School Enrollment: GRADES 9-12 (Check one)**  **More than 750: Class A**  **749 or less: Class B**



## 2016 STUDENT ENTRY FORM

(Copy and attach this section to each entry. Please print legibly.)

Division No. and Name \_\_\_\_\_ Year and title of yearbook \_\_\_\_\_

Student's Name \_\_\_\_\_ Current Class Status: (circle) So Jr Sr Graduate

Auxiliary Students (If the entry is selected, additional certificates will be available for \$5 each) : \_\_\_\_\_

Adviser \_\_\_\_\_ High School \_\_\_\_\_

High School Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Local News Source \_\_\_\_\_ Local News Source Email \_\_\_\_\_

(For winner's local news release)

**High school students who are contributors to or staff members of a student yearbook at any public or private high school that is a charter member of Quill and Scroll**

**Society are invited to enter the competition. Awards will be presented in each of the 18 divisions of the two enrollment categories.**

## **PLEASE READ INSTRUCTIONS CAREFULLY — RULES HAVE CHANGED!**

- 1.** Deadline - Entries must be mailed first class and postmarked no later than Nov. 1, 2016.
- 2.** Entry fee - There is a \$2.00 fee per entry (maximum \$138.00 fee). Entries not accompanied by the school registration form and entry fee will be disqualified without notification.
- 3.** Each entry must have been published in a student yearbook at any time from Jan. 1, 2016 through Nov. 1, 2016. Actual pages or copies may be submitted.
- 4.** Each school is limited to four entries per division except the theme development division which allows only one entry.
- 5.** While we recognize that several individuals may be involved with the production of a spread, only one student should be designated for recognition as the national winner. Auxiliary production staff may be recognized with the purchase of additional certificates.

**6.** You may submit the actual full pages or printed copies. Note: In the photo divisions, submission of the photographic print (no larger than 8 1/2" x 11") along with the actual page or copy of the page on which the photo appears is preferred, but not required.

**7.** The student entry form (or a photocopy of it) should be securely taped to the back of the entry in the upper-right corner. Each entry in each division needs a separate entry form filled out and taped to the back of it. Entries improperly identified will be disqualified without notification.

**8.** Winning entries are automatically eligible for the 2016 Quill and Scroll Sweepstakes Awards. All entries become the property of Quill and Scroll and will not be returned. We reserve the right to use entries in *Quill & Scroll* magazine and online. Only winners will be notified.

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## **DIVISIONS**

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### **Division 1 - Theme Development**

Entry should include cover, end sheets, introduction, division pages and closing. Entry must include the entire actual cover and pages or quality prints. Entries will be judged on overall unity of theme package including theme copy, typography, graphics and color.

### **Division 2 - Student Life**

Four different spreads from the student life section may be submitted. (Mini-magazine coverage may be included). Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines, captions, layout and design. Weekly, monthly or other chronological coverage may be submitted.

### **Division 3 - Academics**

Four different spreads from the academics section may be submitted. Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines, captions, layout and design. Weekly, monthly or other chronological coverage may be submitted.

### **Division 4 - Clubs or Organizations**

Four different spreads from the clubs or organizations section may be submitted. Entries will be judged on the quality of copy, realistic action photos, well-cropped and composed group photos, informative headlines, captions, ID's, layout and design. Weekly, monthly or other chronological coverage may be submitted.

### **Division 5 - Sports**

Four different spreads from the sports section may be submitted. Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines and captions, scoreboards, and layout and design. Weekly, monthly or other chronological coverage may be submitted.

### **Division 6 - People**

Four spreads from either student or faculty/administration coverage may be submitted. (Mini-magazine coverage may be included). Entries will be judged on the quality of copy, realistic action photos, informative and interesting headlines and captions, layout and design. Weekly, monthly or other chronological coverage may be submitted.

### **Division 7 - Advertising**

Four spreads from the advertisements section may be submitted. Entries will be judged on copy, typography, effective illustrations or photos, well-written headlines, layout and design quality.

### **Division 8 - Sports Action Photo**

Four different photos from the sports section may be submitted. Entries will be judged on composition, print quality, interest and effective cropping.

### **Division 9 - Academic Photo**

Four different photos may be submitted. Entries will be judged on composition, print quality, effective cropping and must focus on students in learning situations.

### **Division 10 - Student Life Photo**

Four different photos may be submitted. Entries will be judged on composition, quality, effective cropping and must focus on student life topics.

### **Division 11 - Clubs or Organizations Photo**

Four different photos may be submitted. Entries will be judged on composition, quality, effective cropping and must focus on student club or organization activities.

### **Division 12 - Feature Photo**

Four different photos from any section that emphasize the human-interest angle and focus on people in their environment may be submitted. Posed shots and portraits are NOT acceptable. Entries will be judged on composition, quality, effective cropping and interest.

### **Division 13 - Graphic Design**

Four different spreads may be submitted that embody contemporary use of graphics to enhance the content on the spread. Includes the use of typography, screens, placement, rule lines, logos and other visual elements. Entries will be judged on composition, creativity and interest.

### **Division 14 - Photo Illustration**

Four different photo illustrations, featuring special effects, modifications or manipulations of photographs to tell a story may be submitted. Entries will be judged on composition, quality, effective cropping and interest.

### **Division 15 - Index**

Entries must display creative use of graphics, typography, screens, photographs and/or featurettes to enhance the index presentation.

### **Division 16 - Headline Writing and Design**

Four different spreads from any section may be submitted that demonstrate excellence in headline writing and design. Entries will be judged on writing mechanics, effective use of typography and visual elements, and interest.

### **Division 17 - Caption Writing**

Four different spreads from any section may be submitted that demonstrate excellence in caption writing. Entries will be judged on writing mechanics, how well they complement photos or visuals, and interest.

### **Division 18 - Personality Profiles**

Four spreads from any section may be submitted that demonstrate excellence in profiling a person in written and visual content. Entries will be judged on writing mechanics, visual and design elements, and interest.