

AURASMA



BRINGING PRINT TO LIFE USING AUGMENTED REALITY

Aurasma is an augmented reality platform that is available as a free app for iPhones, iPads and high-powered Android devices. Aurasma uses advanced image and pattern recognition to blend the real world with rich, interactive content such as videos and animations called "Auras."

To view Auras created in the yearbook, you **MUST** be following our school's Aurasma Channel. Follow the steps below to download the app, follow our channel and bring print to life in your yearbook.



STEP 1

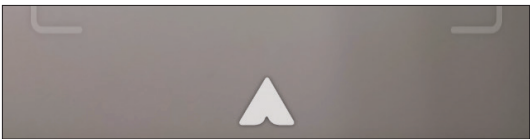
DOWNLOAD THE **AURASMA APP**.

If you've not downloaded Aurasma before, you will be asked to enable locations and create an account, neither of which is required to continue. The app also automatically moves you through a quick tutorial after an initial download.

Allow Aurasma to access your camera so that you can scan images and view Auras.

STEP 2

TAP ON THE **SMALL ARROW** AT THE BOTTOM OF THE SCREEN.



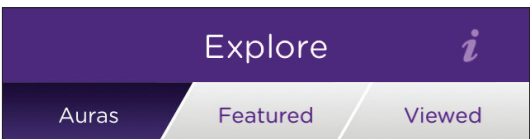
STEP 3

TAP ON THE **MAGNIFYING GLASS**.



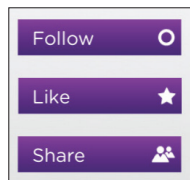
STEP 4

SEARCH FOR OUR AURASMA **CHANNEL**.



STEP 5

TAP THE **FOLLOW AND LIKE** TABS, PLUS **SHARE OUR CHANNEL** THROUGH EMAIL AND SOCIAL MEDIA.



STEP 6

TO VIEW AURAS, SIMPLY SELECT THE **CAMERA ICON** AND HOLD YOUR PHONE OVER IMAGES FOUND IN YOUR YEARBOOK ON THE PAGES BELOW.

PAGE NUMBER PHOTO DESCRIPTION

PAGE NUMBER	PHOTO DESCRIPTION

LOOK FOR MORE
CALL-TO-ACTION ICONS LIKE THIS IN YOUR YEARBOOK MAY ALSO INDICATE IMAGES WHICH HAVE AN AURASMA-AUGMENTED REALITY COMPONENT.

