



# YBKNVA

## Fall Adviser Workshop

### Friday, October 14

Comfort Suites, Innsbrook



Some stories stay with us forever.

4051 Innslake Drive, Glen Allen, VA 23060

REGISTER ONLINE at <https://2016adviserybknva.eventbrite.com>

Free Training, \$10 for Boxed Lunch (optional)

REGISTRATION DEADLINE FRIDAY, OCTOBER 7

9:00 a.m. - 3:00 p.m.

HERFF JONES COVER ARTISTS

eDesign  
Portraits  
eBusiness  
eShare  
Marketing  
Order Supplies

LUNCH  
SPECIAL GIFT  
PROFESSIONAL DEVELOPMENT POINTS

YOUR STORIES. YOUR YEARBOOK.

## ENROLL NOW

School \_\_\_\_\_

Adviser(s) Attending \_\_\_\_\_

School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Who should attend?

Yearbook advisers of all levels, but especially new advisers, advisers new to Herff Jones, and elementary or middle school advisers with no staff!

## What will I do?

Learn the newest eDesign features, deadline planning, tracking yearbook and ad sales on eBusiness, how to use eShare, order cool HJ products, and so much more.

PLUS, meet with a Herff Jones Cover Artist. If you would like to create a custom cover design or make a slight adjustment to an Herff Jones cover design, then please register to spend an hour with an HJ cover artist. You will work one-on-one with the artist to design the cover right before your eyes. You will receive a proof after the event to make any future changes needed. Please bring all artwork, ideas, and font and color choices with you to be prepared

And, to become familiar with all the tools and resources available to you as an adviser to ensure a successful and stress free year. To meet advisers from around the area to network and share ideas.

## How do I register?

<https://2016adviserybknva.eventbrite.com>

Or, complete this form and email it.

### Lunch?

YES, I would like to prepurchase a boxed lunch.

NO, I will bring my own lunch.

## What should I bring with me?

- Pen and paper
- Laptop computer
- Sample of last year's book to share.
- If you want to include photos or student artwork on the cover, bring a USB drive loaded with images so the artist can use it in the design process.
- Font and color ideas for the cover.
- \$10 if you purchased a boxed lunch and payment is due.
- Lunch if you did not pre-purchase a boxed lunch.
- Your questions and ideas to share.

TOTAL AMOUNT DUE: \_\_\_\_\_

## MAIL/EMAIL

Please return this form, along with payment made out to YBKNVA to the mailing address below.

YBKNVA, LLC.  
Attn: Denise Miller  
9954 Orchard Meadow Road  
Mechanicsville, VA 23116

REGISTRATION DEADLINE  
Friday, October 7  
Non-refundable

FAX: 866.305.2808  
[ybknva@herffjones.com](mailto:ybknva@herffjones.com)  
804.405.0809

## Herff Jones Cover Artist Appointment?

YES

NO