

HERFF JONES Signature CAMPS

CAMP SCHEDULE

Below is a tentative schedule for the 2017 Southeastern LA Signature Camp, subject to change. A final schedule will be provided at check-in along with details on the elective breakout sessions. All activities will conveniently take place in the Student Union with meals in the Dining Hall.

INSTRUCTION & ELECTIVES

The camp schedule includes a variety of presentations that cover all aspects of yearbook journalism. Small elective sessions complement this core material, providing a choice of additional topics to select according to your staff interests and needs. Work sessions provide directed time for staff to work together on planning the theme, coverage, marketing, and other key elements of the coming year's yearbook.

TUESDAY, JULY 25

9:00-12:00 PM	Camp and Dorm Check-In
12:00-1:00 PM	Lunch
1:00-3:00 PM	Opening
3:00-3:30 PM	Break
3:30-5:00 PM	Theme Presentation
5:00-6:30 PM	Dinner
6:30-7:30 PM	Activity
7:30-9:30 PM	Work Session
10:30 PM	In Dorms

WEDNESDAY, JULY 26

7:30-9:00 AM	Breakfast
9:00-10:00 AM	Coverage Presentation
10:00-10:30 AM	Interviewing Presentation
10:30-11:00 AM	Break
11:00-12:00 PM	Activity and Work Session
12:00-1:30 PM	Lunch
1:30-2:30 PM	Design Presentation
2:30-3:00 PM	Activity
3:00-4:00 PM	Photography Presentation
4:00-5:00 PM	Work Session
5:00-6:30 PM	Dinner
6:30-7:30 PM	Design Showcase
7:30-9:30 PM	Work Session
10:30 PM	In Dorms

THURSDAY, JULY 27

7:30-9:00 AM	Breakfast
9:00-10:00 AM	Elective #1
10:00-11:00 AM	Elective #2
11:00-11:30 AM	Break
11:30-12:00 PM	Activity
12:00-1:30 PM	Lunch
1:30-2:30 PM	Elective #3
2:30-3:30 PM	Elective #4
3:30-4:00 PM	Break
4:00-5:00 PM	Work Session
5:00-6:30 PM	Dinner
6:30-9:30 PM	Work Session
10:30 PM	In Dorms

FRIDAY, JULY 28

7:30-9:00 AM	Breakfast
9:00-10:00 AM	School Presentations
10:00-11:00 AM	Closing & Awards
11:00 AM	Check-out and Depart

COVER DESIGN SESSIONS

Creative Art cover design sessions will be available on Wednesday & Thursday during the morning and afternoon. A complete schedule will be posted for sign-up during check-in on Tuesday.