

CAPTION RUBRIC

Assign five points for outstanding work and one point for poor work.

Name _____

Caption or spread _____

The basics (35 points)

- _____ Lead in connects the caption to the photo.
- _____ First sentence is in present tense and describes the action in the photo.
- _____ Second sentence is in past tense and describes the reaction to what is happening in the photo.
- _____ Direct quote from someone in the photo shares information about the action in the photo
- _____ Quote is attributed.
- _____ Does not state the obvious from the photo, but provides valuable information.
- _____ No style, spelling, punctuation or grammar errors.

The utility (35 points)

- _____ Photo credits are provided.
- _____ All faces are identified by first and last name (except for candid photos with more than seven subjects).
- _____ Sports captions identify opposing players by jersey number and name.
- _____ Research is apparent. Writer left the room and talked to at least one person to get information.
- _____ Identified students' grade levels are included.
- _____ Introductory phrase is visually distinct with bold face, color or all caps.
- _____ The quote includes extra information to tell the story.

The writing (30 points)

- _____ In active voice.
- _____ Story is told with picture-painting verbs.
- _____ Does not begin the same as other captions on the spread.
- _____ Does not begin with a name or -ing verb.
- _____ Written objectively.
- _____ This is a mini story. A student's story has been told. This added to telling the story of the year.

_____ **/100**

Comments: