

INFORMAL INTERVIEW WEB

Approach random students using the coverage plan your staff decides to implement.

Take this web with you. Ask the student's name and spell it correctly in the center. Ask the student about one of the surrounding topics. Does this spark passion?

If it does spark passion, ask follow-up questions or set up a time for a formal interview. If it does not spark passion, ask about one of the other topics. Ask about at least three of the topics before moving on. If you can't find a story, this could fit in a talking head module.

