

PRODUCTION RUBRICS

Story rubric (100 points)

- _____ /10 Lead
- _____ /10 Transitions
- _____ /10 Quotes
- _____ /10 Adequate number of interviews
- _____ /10 Spelling, grammar, syntax
- _____ /10 No editorializing
- _____ /10 AP style
- _____ /30 Ready to print

_____ **/100**

Photo story rubric (100 points)

- _____ /20 Caption formula: action, basic information, complementary information and descriptive quote
- _____ /10 Opponent information and game outcome for sports photos
- _____ /10 AP style
- _____ /10 Photo quality
- _____ /10 Cropping
- _____ /10 Composition/angle
- _____ /10 Lighting/printable quality
- _____ /20 Ready to print

_____ **/100**

Spread rubric (100 points)

- _____ /10 Descriptive quotes in mods
- _____ /10 Photos face the gutter
- _____ /10 Good eyeline and hierarchy
- _____ /10 Alignment between elements
- _____ /10 Consistent typography
- _____ /10 Great photo choices
- _____ /10 Bylines are correct
- _____ /10 Eye-catching headlines
- _____ /20 Ready to print

_____ **/100**