

GET BETTER QUOTES

Skill-builder

If you ask meaningful questions, you get meaningful answers.

- ▶ Arrange for a visitor to attend class to be the subject and introduce one fact about them.
- ▶ Jot down five questions, then start asking.
- ▶ After the first question is asked, tell everyone who also wrote that question to raise their hands.
- ▶ Repeat the process until all questions are asked.
- ▶ Remember, boring copy comes from boring questions. Think beyond the obvious.