

COVERAGE: VOCABULARY QUIZ

Write the word that matches the definition. (1 pt each)

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| _____ | 1. Brainstorming exercise to generate topic-based coverage ideas | Angle |
| _____ | 2. The table of contents and folios are examples | Chronological |
| _____ | 3. When a yearbook is structured on a time element, whether it's the season, day, week or hour | Colophon |
| _____ | 4. Coverage broken down into smaller chunks rather than longform stories | Digest |
| _____ | 5. Coverage that starts on one spread and continues on a following spread | Jump coverage |
| _____ | 6. Any coverage strategy that focuses on getting every student included in the yearbook in more than just their school picture | Modules (or mods) |
| _____ | 7. The most common coverage strategy, which includes sections such as sports and student life | Personal profile |
| _____ | 8. A writer's specific focus on a broader topic | Reader service |
| _____ | 9. Coverage elements on a spread, which are supplemental to the dominant coverage or dominant picture package | Traditional |
| _____ | 10. The page or spread that includes editorial notes and specifications on how the yearbook was made | Umbrella |
| _____ | 11. A yearbook story that focuses on the unique experiences of one individual | Webbing |
| _____ | 12. A thematic coverage strategy that can have any number of divisions, or just one, and in which different types of topics are collected into topical groupings | Zero zeros |

Short answer (4 pts each)

13. Write a paragraph explaining our theme for this year and what coverage strategy *you think* works best with it. **Explain why.**

14. Make a list of five theme spin-offs or **alternative coverage mods** that connect with our theme this year. Describe how they connect in a phrase or two.