


YBK LESSON PLAN

Class: Yearbook	Time: One class period
Unit: The purpose of a yearbook	Lesson title: Yearbook is a love letter
<p>Objective: The purpose of this lesson is to motivate yearbook staffers to make the best yearbook they can. It will provide them with a deeper understanding and appreciation of the relationship a yearbook has with its school.</p>	
<p>Materials needed: Yearbook is a love letter video (Welcome section of LearnYBK.com), transcript of the video</p>	
<p>Staffers or teams involved: Entire class</p>	
<p>Prior knowledge: None. This lesson works at the very beginning of the school year or as a motivational pause in the production of a yearbook.</p>	<p>Key understanding: The parts and pieces of a yearbook need to stand the test of time. The staff has an obligation to create a book that tells the entire story of a school year.</p>
<p>Introduction:</p> <div style="display: flex; align-items: flex-start;">  <div style="margin-left: 20px;"> <p>If you like memes, you might consider finding some “You had one job” memes to share, like this one. You can use them to open a discussion of the many jobs yearbookers tackle every day. Then turn the discussion to the job or role a yearbook has in the school and community.</p> </div> </div>	
<p>Instructional activities:</p> <ol style="list-style-type: none"> 1. Share the video, A yearbook is a love letter (Welcome section, LearnYBK.com). 2. Distribute copies of the transcript for the video and ask students to read it silently. (Or you can have a dramatic reading, if you wish.) 3. Divide the class into groups, assigning each group a paragraph of the transcript and ask them to discuss the job the yearbook is doing in that paragraph. Have them discuss the emotions that go along with that job. 4. Refer to pages 8–9 of Covering Your School, discuss how well your book does its job. If you are pretty far along in the production process, consider reviewing your ladder or planning documents. 	
<p>Wrap-up/closure: Bring the class back together for a discussion of your varied roles in creating a yearbook students will treasure. Talk about ways you are accomplishing this and goals for taking it a step further.</p>	
<p>Differentiation options: The lesson is geared toward all learners and can be completed in mixed-level teams.</p>	