

YBK LESSON PLAN

Class: Yearbook	Time: Intro as part of instruction on Alternative Copy formats. Assignment can be classwork or homework.
Unit: Reporting and Writing	Lesson title: Staffer Bio
Objective: SWBAT write copy suitable for a question-and-answer format biography, which is an alternative copy format.	
Materials needed: Alternative Copy PowerPoint and Handout of 40 Alternative Copy Ideas.	
Staffers or teams involved: This can be an entire-staff activity or done just with writers.	
Prior knowledge: Students should be acquainted with modular design and understand the vocabulary in the Layout and Design section of the curriculum.	Key understanding: Alternative copy can take many forms. If done correctly, it increases coverage and adds both visual and verbal interest to the yearbook.
Introduction: Review How to Yearbook, Section 6: Reporting and Writing, pages 26-27	
Instructional activities: <ol style="list-style-type: none"> 1. Before class starts, pair students for the Question & Answer Biography. 2. Hand out <i>40 Alternative Copy Formats</i> before you view the slide show. 3. View the <i>Alternative Copy PowerPoint</i>. 4. Go over the <i>Question & Answer Format</i>. 5. Assign partners for the Question & Answer Biography. 6. Go over the <i>Question & Answer Bio</i>. Make sure students understand criteria. Assignment is due Friday. 7. Using the <i>Question Worksheet</i>, students will create 15 questions for their interviews. 	
Wrap-up/closure: Use the rest of the time to work on questions. Questions are due the next day.	
Differentiation options: The lesson is geared toward all learners and can be completed in mixed-level teams. Assignments can be altered to require fewer questions.	
Assessment: Alternative copy quiz	

Special thanks to superstar reps Mary Titus and Megan Kearney-Sebold for providing these resources.