

STYLE GUIDE

All design begins with a plan. You will speed up production if you take the time to do this correctly.

USE	FAMILY NAME	FACE NAME	SIZE	FLUSH
Body copy				
Captions				
Talking heads				
Level 1 mod				
Level 2 mod				
Level 3 mod				
Credits				
Headline 1				
Subhead 1				
Headline 2				
Subhead 2				

EXAMPLE: Caption AHJ Urbano Regular 8pt to gutter
EXAMPLE: Headline AHJ Urbano Condensed 50pt left