

# REAL WORLD SKILLS IN ONE CLASS: YEARBOOK

## **LIFE SKILLS**

Communication  
Leadership  
Time management  
Project management  
Problem solving  
Team building  
Conflict resolution  
Public speaking  
Networking

## **JOURNALISM SKILLS**

Concept brainstorming  
Reporting  
Writing  
Researching  
Photography  
Design and layout  
Editing  
Public relations  
Media law

## **BUSINESS SKILLS**

Budget planning  
Promotion  
Advertising  
Marketing  
Selling  
Customer service  
Market research

## **TECHNOLOGY SKILLS**

Business software  
Graphic design software  
Photo-editing software  
Online design  
Online research  
Production management

## **SOCIAL MEDIA SKILLS**

Storytelling  
Creating content  
Organizing content  
Audience engagement  
Brand management  
Online research