

REAL WORLD SKILLS IN ONE CLASS: YEARBOOK

LIFE SKILLS

Communication
Leadership
Time management
Project management
Problem solving
Team building
Conflict resolution
Public speaking
Networking

JOURNALISM SKILLS

Concept brainstorming
Reporting
Writing
Researching
Photography
Design and layout
Editing
Public relations
Media law

BUSINESS SKILLS

Budget planning
Promotion
Advertising
Marketing
Selling
Customer service
Market research

TECHNOLOGY SKILLS

Business software
Graphic design software
Photo-editing software
Online design
Online research
Production management

SOCIAL MEDIA SKILLS

Storytelling
Creating content
Organizing content
Audience engagement
Brand management
Online research