



MIND THE GUTTER PODCAST QUIZ

EPISODE 28 // MASTERING MIDDLE SCHOOL // JENNI PARSONS, CJE

What are two recommendations Parsons makes for beginning yearbookers?

How does Parsons help her staff determine which topics deserve to be covered?

Explain the “All About Me” assignment Parsons uses when training her staff.

How does Parsons help students buy into the work ethic needed for yearbook?

What is the “Rule of Three” Parsons uses with her publications students?

According to Parsons, what kind of copy works well with her junior high staffers? Why?

What are the responsibilities of the editors on Parsons’s staff?

What does she say are four good ways to start a caption?

What do staff members try to incorporate into many of their captions and why?

BONUS QUESTION A: What is the “doughnut” in the eDesign program?