



THE YEARBOOK WHYS PODCAST QUIZ

SEASON 1, EPISODE 11 // HOW: THEME DEVELOPMENT // CARRIE FAUST, MJE

Faust talks about the three stages she goes through with her staff when working on theme development. What are those three stages?

Describe some of the early stages/steps the *Summit* staff goes through while developing the theme.

The theme is not just the “words on the cover.” What label does she use for those words?

Describe what happens when you don’t have a story behind the theme.

The theme is found on the cover, endsheets, title page, opening, closing, dividers and folios. Faust mentioned other places where the theme should be found. What are two of those places?

BONUS QUESTION A: Simons mentions that he and some of his *Tesserae* yearbook staffers mentor the yearbook staff at an elementary school. What is the name of the elementary school’s yearbook and why is it named that?

BONUS QUESTION B: Simons talks about “Service Journalism.” Describe what this is.