

**When the school year is so different, it makes sense that the coverage looks different. So, if that means that your spreads include lots of online meeting photos, at least you are covering as many students as possible. Remember: Cover what's happening, not what has been cancelled.**



- About 10 years ago, Gabrielino High School did a really creative take on its academics section. Yearbook at their school was during 4th period, so the adviser divided the staff up amongst the classes that are held during 4th period. Each was assigned to attend a 4th period class for about a week. You might say, but what about the other classes? Well, yes, they might not get covered. But we never cover every class. Every student at the school has a 4th period, though, so it was an equitable and inclusive way to cover academics. They made sure there was one class from each department that was featured.

- The yearbook students were tasked with getting a panorama shot of the classroom and then telling stories about specific individuals in that class. There was also a dominant cut out on each spread. The resulting spreads are pictured above.

# HOW TO YEARBOOK

# COVERAGE DURING COVID



## NOW FOR THE COVID VERSION

1. A Zoom screen shot, taken of everyone in the class, cameras on. This can be made into a different shape with a little Photoshop work. In this example, I made the kids fill the entire horizontal width of the spread, mirroring the panorama pic in the inspiration spreads.
2. Get a willing student to have a photo taken of them at home in their school work space.
3. Tell stories of various kids in that class, as the yearbook staffer learns about them, that show the variety of people in the class. Look at the Gabrielino spreads for ideas: the passionate person, the "undercover" kid (one who doesn't ask questions, keeps the camera off), the overachiever, the talker, the person who posts often in chat, the student who adds comic relief, the helper, the one who reaches out to the other students, etc. You can do a screen shot of these kids, or have them send you a selfie.
4. Write a solid headline and subtitle package. Write small profiles for the featured students, and ta-dah ... a really wonderful academics spread that captures what school was like this year. And you've now covered dozens of kids who might not have been covered.

- The school also did an inclusionary device (ACD) quote bar at the bottom of every spread in the book. Their theme was "You've Got People," and the quotes answered a question about something to describe themselves or how they were unique. That included 16 additional kids on every spread.

Special thanks to Mimi Orth and Gabrielino High School for sharing.

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YEARBOOK