2020–21 Sales Assist calendar

Email scheduling and dates were carefully selected based on holidays, school sales calendars and the most common pricing trends we see in our schools nationwide. Coordinate your in-school efforts with this schedule and enter all purchases into eBusiness for the best results!

Interface Interface Interface Send #2 Monday, Sep. 7 Thursday, Sep. 10 Send #3 Friday, Sep. 11 Wednesday, Sep. 29 Send #4 Thursday, Sep. 24 Tuesday, Sep. 29 Send #5 Monday, Oct. 5 Thursday, Oct. 8 Send #6 Wednesday, Oct. 14 Monday, Oct. 29 Send #7 Monday, Oct. 26 Thursday, Oct. 29 Send #10 Monday, Nov. 3 Friday, Nov. 6 Send #10 Golday, Nov. 3 Friday, Nov. 6 Send #10 Golday, Nov. 25 Monday, Nov. 30 Send #10 Monday, Dec. 7 Thursday, Dec. 10 Send #11 Monday, Dec. 23 Wednesday, Dec. 30 Send #13 New Year Wednesday, Dec. 31 Tuesday, Jan. 14 Send #15 Monday, Jan. 28 Tuesday, Feb. 12 Send #17 Send #19 Monday, Feb. 15 Thursday, Feb. 18 Send #19 Monday, Sep. 10 Send #14 Valensday, Mar. 4 Tuesday, Mar. 24 Send #19 Monday, Sep. 15 Send #19 Monday, Jan. 11 Send #19 Send #		UPDATE IN-SCHOOL SALES BY:	SEND DATE*
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	Send #29	Wednesday, Aug. 4	Sunday, Aug. 8

*Dates listed represent the earliest day the campaign will begin. Campaigns may send over a two-day period.

