

DEVELOP A THEME

If you wish to have a theme or concept for your yearbook, you can find inspiration anywhere. Use the criteria below to help you narrow down your list of ideas.

THEME

Is there phrase that helps convey your theme idea?

EXAMPLE

“Reach for the Stars”

GRAPHIC DEVICE

What kind of backgrounds, graphics and colors can you use throughout the book to reinforce your theme?

EXAMPLE

Stars, night sky, solar system etc.

RELEVANCE

Does your theme relate, in some way, to the school and students?

EXAMPLE

1. The student body is referred the “All Stars”
2. You want to celebrate, highlight and encourage achievement.

DEPTH

Are there other topics and/or headlines that you can incorporate to reinforce your theme throughout the book?

EXAMPLES

Mrs. (teacher name) Shooting Stars
Believe it. Achieve it.
Star of the Show
Bright Ideas
Math Superstars
Shining Example