

THE YEARBOOK LADDER

WHAT IS A YEARBOOK LADDER?

The “ladder” is a page-by-page listing of the yearbook’s contents. The number of pages to include in the book is based on financial considerations and the number of students at the school. Once you determine the number of pages in the book, you must choose the content for each page.

DETERMINING WHAT GOES WHERE

There’s no right or wrong way to organize your book. You may put things in the same order as previous years, or you may decide to change things up a bit. Below are some samples of what order schools put their topics in.

Be sure to include all the essential topics and any optional ones you choose.

SAMPLE 1

- ◆ Opening (Title) Page - photo of school, address of school, table of contents
- ◆ Administration, faculty and staff portraits
- ◆ Student portraits, starting with 5th grade and ending with Kindergarten
- ◆ School events and activities
- ◆ Parent dedication ads

SAMPLE 2

- ◆ Opening (Title) Page - photo of school, principal and vice principal, address of school
- ◆ School events and activities
- ◆ Student clubs (group photos)
- ◆ Faculty and staff portraits
- ◆ Student portraits, starting with Kindergarten and ending with 5th Grade (one classroom with their teacher per page)

SAMPLE 3

- ◆ Opening (Title) Page - school photo and address, theme of yearbook, table of contents
- ◆ Activities in monthly order from August to March
- ◆ Faculty & staff portraits
- ◆ Student portraits
- ◆ Special classes
- ◆ Dedication ads