

# ALTERNATIVE COPY FORMATS

1. Question and Answer
2. Quotes
3. Conversation
4. Roundtable Discussion
5. Who, What, Where, When, Why
6. Narrative
7. Personal Narrative
8. Profiles
9. Biography Box
10. Different Perspective
11. Quiz: fill in the blank
12. Quiz: matching
13. Quiz: true/false
14. Step by Step
15. How to
16. Breakdown
17. Timeline
18. Tag the Date
19. Chronological Copy
20. Calendar
21. Maps
22. Fast Facts
23. Fact vs Fiction
24. Fact Box
25. Charts
26. Infographics
27. Poll
28. Ratings
29. Stats
30. Numbers
31. Recipe
32. Checklist
33. List
34. Past vs Present
35. Pros and Cons
36. Do's and Don'ts
37. Glossary
38. Advice
39. Social Media Posts
40. Tweets & Snapchats