



# ADVISER ASSISTANCE



## HOW TO YBK

### Creating a YBK family

Even if you're new to advising yearbook, you've probably realized that it holds the potential to be a lot more impactful than any other class or club. It allows your students to learn practical workplace and life skills.

The best two skills from those are leadership and teamwork. Building a supportive culture will help protect your staff from the workload and stress.

#### 1. BREAK THE ICE.

It's important for team members to get to know each other. Why not make it fun? Use some of [these icebreakers](#) to help bring everyone together.

#### 2. BUILD A FOUNDATION.

Personality tests are a terrific way to create understanding among peers and appreciation for individuality on your staff. Take time to use tools such as the [True Colors](#) or 16 Personalities and discuss the results. Keep it light, focus on strengths over weaknesses and make it a time for reflection.

#### 3. MOTIVATE YOUR STAFF.

It's much easier to complete a yearbook when you have a room full of motivated, collaborative, confident staffers. To learn more about ways to set up your staff or group for success, we recommend visiting the [Teams and Leaders section](#) of the curriculum.

## CHECK THESE OUT, TOO

1. Our All In summer workshop in Nashville was the best time. We had so much fun in person and virtually for those who registered. Go check out our [newest blog post](#) for a recap.

2. Don't forget that in late August, we'll have an eDesign password update that will prompt each user to create a new password. *You won't need to do anything to make it happen — we just wanted to give you a heads-up.* You can learn more about the steps [here](#).

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



You are receiving this email because you registered to receive email communication from your local Herff Jones rep or through a recent purchase.

This email was sent by:  
Herff Jones, Inc.

4625 W 62nd St Indianapolis, IN 46268-2587  
We respect your right to privacy - [view our policy](#)  
If you have questions or concerns: 800-837-4235  
[View Online](#) | [Unsubscribe](#)