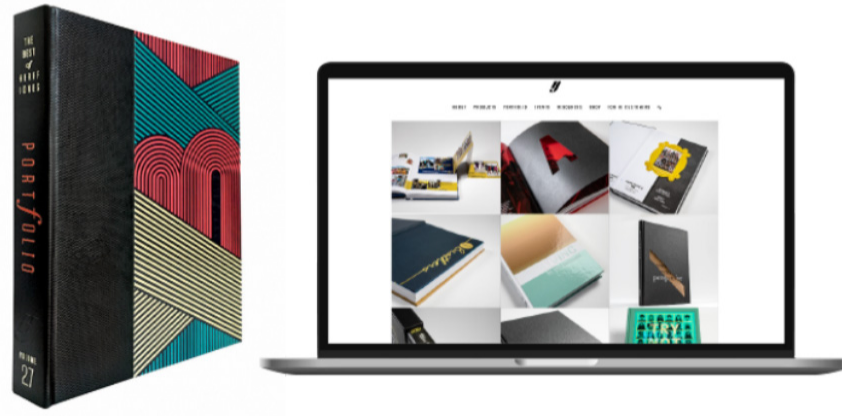




# ADVISER ASSISTANCE



## HOW TO YBK

# We've got you covered!

Your yearbook cover... Oh, the power it has.

Not only does it hold all the greatness inside your book, but it's also the unifier for your design and theme. As you begin dreaming up your design, let's break down the options, ideas and inspiration.

### THE INSPO NEVER STOPS

The [27th volume of Portfolio](#) featured nearly 500 schools displaying countless ideas and bits of inspiration for every aspect of creating a yearbook. Give our [gallery of covers](#) a visit and discuss how your staff's favorites can translate into a 2023 cover that fits your school and theme. (Remember, there's a big difference between inspiration and duplication.)

### SHINE ON

The cover trend of the year: UV coatings. It's one of our favorites and an easy way to make your cover shine (literally.) On [this example](#) from Benton Area Middle/High School, we love how they incorporated Raised and Gloss UV coating onto their Matte lamination cover. Want to take things further? Check out the [innovations](#) in *Portfolio* online. This section features the latest and the greatest when it comes to extras and add-ons.



### QUICK TIP: *Keeping things simple this year?*

Use the [eDesign Catalog](#) for your one-stop shop of cover templates. Check with your rep to access your specific cover template, then drag-and-drop and customize. Go ahead. Be as creative as you want.

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