



HOW TO YBK

Breaking it all down

As you begin your school's yearbook, we've broken the pieces and parts into four main steps to help you navigate what to do and when to do it.

Let's begin with step one, which has three sub-sections:

Getting Started, Content and Coverage, and Selling Your Book. Add this-page to your Bookmarks bar for easy access.

If you're nowhere near ready to begin, there's no shame from us. Whenever you're ready, we do recommend giving your YBK Essentials booklet a read for an overview of the fun to come.

Let's get started with the Getting Started section.

This <u>document</u> provides the sites and information to keep close, along with important details to figure out along the way. Need a <u>checklist</u>? Give these a look and use them as a guide. Then you're ready to learn the My HJ Dashboard, your control center for accessing eDesign and tracking and entering sales.

So, what goes on these pages?

A big question we always hear is "what do we put in the yearbook?" With the Content and Coverage section, you'll find support on what to include and plan out your pages. Worried about not being able to grab pics at each school event? Use eShare to crowdsource photos from other parents and the school community.

Selling isn't as scary as you think.

Sell Your Book offers the resources and tools to price your yearbook and other financial items to think about. If the world of sales is completely out of your comfort zone, have no fear. We have tools to help take your stress away.



eDesign Reminder: Don't forget about eDesign Orientations happening. <u>Register</u> for the three different types of sessions. They run through September.

If you can't attend, you should still register to receive the recording to watch on a rainy day.



