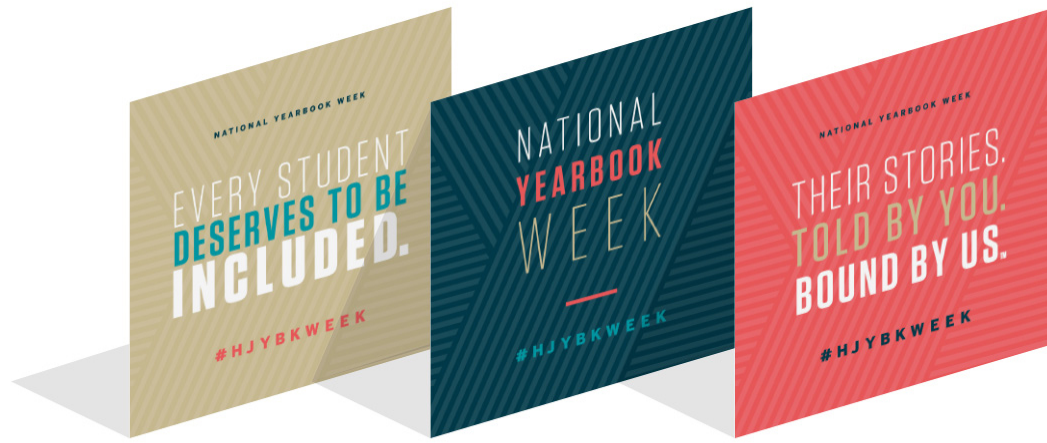




# ADVISER ASSISTANCE



## HOW TO YBK

# National Yearbook Week starts Oct. 3

The first week of October is one that we always love to celebrate. Why? Because we get to bring attention to the hard work you and your staffs are doing to not only make a great yearbook, but ensure the stories of your school are being told.

Join us all next week during **National Yearbook Week** for the fun activities we have planned — and be sure to interact with us on social media. Go check out [this page](#) for more details on what's to come. To equip you to celebrate each day and help your book sales, these [graphics](#) can help get the party started. We can't wait to celebrate your work preserving memories!

Psst... the Book Sales Blitz is back! Join us starting Oct. 10 as we give you three weeks of challenges to have fun with your staff and sell books while you do it. Plus, the prizes are going to be amazing. [Sign up today!](#)



**QUICK TIP:** Mark your calendars for eDesign Portrait Webinars. See what dates work best for you and [sign up for a session](#). No worries if you can't join. They'll be recorded for on-demand access. .

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