



ADVISER ASSISTANCE



HOW TO YBK

Check your cover off

Heads up spring-delivery books... your cover and endsheet deadlines are coming up. Go give your Sept. 14 email another read to find the inspiration you need for designs and applications. You can find the full Adviser Assistance archive [here](#).

LET'S LEARN: CREATING YOUR COVER IN EDESIGN

Designing your cover in eDesign allows for full creation and customization. This [brand-new video tutorial](#) explains the guides and margins of your cover in comparison to a printed yearbook. And, you'll learn everything you need to know about your spine, its crimp and the wrapping. Need to know the essentials of what to include on your cover? [Check this guide out](#).

HAPPY NATIONAL YBK WEEK!

Bring the party to your classroom by participating in our daily activities. You can find all the [details here](#). Follow along at [@hjyearbook](#) on Instagram.

Ready to take your book sales to the next level?

Sign up for our [Book Sales Blitz](#) today. Starting Oct. 10, participate in three weeks of challenges to so you and your staff can get creative and sell those books.

LAST CHANCE

We want to hear from you! Complete [this survey](#) by Monday, Oct. 10, and you'll be entered into a prize giveaway. It's quick and easy, we promise.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



You are receiving this email because you registered to receive email communication from your local Herff Jones rep or through a recent purchase.

This email was sent by:

Herff Jones, Inc.

4625 W 62nd St Indianapolis, IN 46268-2587

We respect your right to privacy - [view our policy](#)

If you have questions or concerns: 800-837-4235

[View Online](#) | [Unsubscribe](#)

C