HOW TO YBK

Everything you need, all in one place

If you've visited YearbookDiscoveries.com recently, you may have seen that we gave our Premium Content section a facelift and a name change — now "For HJ Customers."

We're excited to have all things yearbook in one location and gathered into an easy-access site for our HJ fam. Here's a quick overview of the good stuff.

• **Learn + Teach YBK:** This section houses the online partner to our How to Yearbook printed bundle, along with other resources and guides to help you navigate teaching yearbook. You'll find teaching guides, lesson plans and so much more. This section is still accessible at LearnYBK.com, as well.

• **Sales Support:** Here you'll find support for not only selling your book but also teaching future business and sales pros. The Marketing + Promotion tab is packed full of templates for flyers, forms and social media graphics. Some seriously good stuff.

• **eDesign:** This section highlights video tutorials and guides to get started learning and teaching eDesign. Looking for the full HJ Help Center? You'll want to check this page out.

• **InDesign:** For those of you working in Adobe InDesign for page submission, you'll find software, fonts, Square One™ and other guides here.

• **eShare:** Review this page for all things eShare set up and promotion. With video tutorials and downloads, you'll have everything you need to make crowdsourcing simple.

• **Inspo + More:** The newest addition to Yearbook Discoveries offers your staff inspiration from covers to Canva and more. This page will keep your staff inspired as they learn ways to step up their designs.

Stay tuned for even more info on all of the great new resources on Yearbook Discoveries.

eDESIGN QUICK TIP: Mark your calendars for eDesign Portrait Webinars. See what dates work best for you and sign up for a session. No worries if you can't join. They'll be recorded for on-demand access on HJ Help Center.

Need to rewind? All previous Adviser Assistance emails are available on their own page.