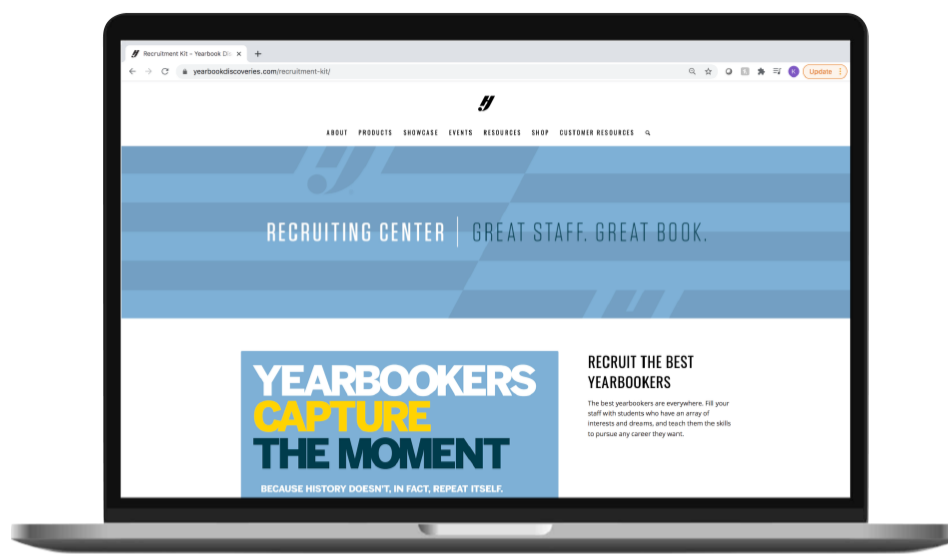




ADVISER ASSISTANCE



YBK ALL DAY

Bring on new staffers

In our opinion, the best students are yearbookers. They stay informed to supply the best content. They know how to write info-packed captions. And, they have the skills from yearbook that will translate directly to the workplace.

We could go on and on. Simply put, they're awesome. And now's the time to add more students to your squad.

With students gearing up to select their schedules, our [Recruiting Center](#) on YearbookDiscoveries.com has resources ready for you. You'll find PowerPoints at the ready, social media graphics, flyers, posters — and even the more practical things, like applications and recommendation forms.

Here are quick tips for recruiting:

- Start promoting early. It's best to get the information out to students before they are selecting classes for next year, and focus on all of the students you can accept. This may mean a trip to the middle school!
- Use your people. Every school has popular teachers and staff. Ask them to promote yearbook to their students, both in their classes and one-on-one.
- Share the excitement of yearbook. You're probably already eating cupcakes three times a week and having Taco Tuesday worknights. Don't forget to post pics on social media to promote the unique culture of yearbook.

If you're looking to build a staff from scratch, have no fear.

You can more resources in the [Staffs + Clubs](#) at LearnYBK.com.



EDESIGN TECH TIP: If you have a name list with parent emails loaded into eDesign, use [Send and Sell](#) to share yearbook recruitment news. Maybe the parents can give their superstar kiddos a nudge to join the best class ever.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



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