collection

WHAT'S YOUR TYPE?



USE THIS BOOK TO FIND THE FONTS THAT BEST SHOWCASE THE PERSONALITY OF YOUR YEARBOOK.

Herff Jones Fonts* is a collection of more than 650 typefaces developed for yearbook use.

eDesign users in the the adviser or editor role can activate fonts in the settings menu. InDesign and Ion users can find these fonts in the Premium Content section of Yearbook Discoveries. It is not necessary for any users to supply these fonts to the plant upon submission.

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FEATURED FAMILIES

Meet the most versatile and universally loved typefaces in the Herff Jones collection.

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CATEGORIES OF TYPE

- Deciding which type you want to use in your publication is difficult. Look at the characters of a font and how they interact with each other before you know if it will be a good choice.
- ▶ When evaluating a typeface choice for the most-used copy on the page, consider its:
 - Legibility clarity/letter distinguishability.
 - Readability how well letters interact to compose words, sentences, paragraphs.

ASCENDER

The part of a lowercase letter that extends above the x-height.

CAP HEIGHT

The distance between the baseline and the top of a capital letter.



BASELINE

The imaginary line where the bottom of letterforms rest

X-HEIGHT

The height of lowercase letters, measured per typeface by its 'x' character.

Sans Serif

Sans means "without" in French, so this style has no serifs on the end of letters. This style is usually monoweight, meaning the strokes are the same width all the way around, unlike others where you can see the transition from thick to thin in the characters. This contrasts well with most serif fonts and is most used for captions because the point size of the font can typically be smaller and more compact while still being readable.

AHJ Craft Gothic Extended

Modern

The modern style has serifs on the characters that are flat horizontally, but very thin compared to the rest of the letterform. There is a radical transition from thick to thin in the stroke of the characters, which is clearly seen in the top and sides of the "o" character. Because of the thin parts of the characters, this style is best used for large purposes, such as headlines, rather than in body copy.

AHJ Bodoni Display

Slab Serif

Slab serifs are also typically monoweight, having little to no transition in the strokes of the characters. Think of the serifs as thick slabs sitting horizontal on the characters with no angles.

AHJ Litho Antique Light

AHJ URBANO REGULAR

COUNTER Negative space enclosed within a letter. SET WIDTH Width of a character in relation to the DESCENDER x-height. The part of a lowercase letter that extends below

The script style is any typeface that has a handwriting feel from a calligraphy brush or pen. These should be used sparingly and for headlines only as they do not read well in long form.

att Pierce Hand

Decorative

The decorative, or display, style of type is anything that does not fit in the other categories. This style is best used to express a feeling, as their personalities are so distinct from other styles. These should also be used sparingly for headlines and never for body copy.

AHJ Nashville

the x-height.

Original typeface based off the handlettering of scribes writing with a wedge-tipped angled pen. This style has angled serifs, or feet, on the end of letters and has a moderate transition from thick to thin through the stroke of the characters. The slight angles in serifs and strokes make it easy for the eye to move from character to character, making this style best for long blocks of text, such as body copy.

AHJ Cheltenham Oldstyle

EFFECTIVE HEADLINES

THE FUNCTION OF DESIGN IS TO RELAY INFORMATION TO READERS— CLEARLY AND LOGICALLY.

The most successful designers do this by adding levels of nuance to type packaging. This means pairing contrasting typefaces, combining different weights and emphases of those typefaces and even tastefully stylizing characters, when appropriate, to form your own mini-masterpiece to sit atop your reporting.

THAT'S RIGHT! Headlines are only necessary when a form of reporting or storytelling sits below them. Advanced spread formatters will also vary headline placement within vertical reporting packages for even more interest. Labels such as "Varsity Football," "Eighth Grade" and "Spring Fling" belong next to page numbers at the outside corners of pages in sizes ranging from 11 to 16 points.

When you move page labels to folios, you open space for creative wordplay in headlines. Create visual/verbal connections to entice reader interest. Do this by using your headlines to literally describe the action taking place in the largest photograph on the spread. Once you identify that word or phrase, brainstorm popular sayings or idioms containing that word or group of words. Have fun here! Write several headlines and let the strongest win.

HEADLINES ARE UMBRELLAS NOT BRIDGES

- ▶ It's an old reminder, but one that will always lead you in the right direction. Headlines should be visual umbrellas over your reporting (traditional copy, alternative copy formats, quote collections, first-person narratives) by being the same width. Headlines exist to lead readers to read reporting. Heighten their impact by keeping their width in check. When you expect headlines to bridge more than one coverage package - and sometimes more than one column of reporting their impact is weakened.
- These examples show pairing of type as well as nuance. Note how each has a subhead woven into it. Including the names (but not necessarily grades) of the students covered in the reporting not only attracts reader attention, but also lets students see their names in bigger type. It's the yearbook equivalent of seeing your name in lights.

FONT PAIRINGS

Mix it up a bit. In headline packages, add some contrast by pairing two different categories of type. A heavy-weighted serif with a thin sans serif. A handwritten script with a bold slab serif. Contrast makes headlines more visually appealing and draws a reader in.





Add an italic $subhead \ for \ another$ layer of contrast. AHJ Bodoni and similar serifs, such $as\,AHJ\,Garamond$ and AHJ Goudy, pair nicely with the bold sans serif of AHJ Unitus.



MIX and

Add a light sans serif subhead for more visual appeal and another level of information. Contrast doesn't have to be big. Sneaking in a little flair of a heavier AHJ Joseph Brush with the tall, skinny look of a sans serif, such as AHJ Urbano, is an easy step to elevate your design.





Decorative and script fonts, such as AHJ Handschrift Print can help shape the personality of your book but should be used sparingly, mostly for headlines. Pair it with a heavy sans serif, such as AHJ Avalon, so the script can stand out.

TYPE BECOMES ART

Fonts can be used for more of your design than just headlines. Especially when the topic is not easily photographed, consider using type to make photos more impactful and meaningful.

WORDS TO KNOW

Condensed A typeface specifically designed to be narrow.

Demi

Generally refers to midweight typefaces falling between a regular and a bold weight.

Font vs. Typeface In today's world of computer-generated and scaled characters, these two terms have become mainly interchangeable. To get technical, a typeface is the design of the letterforms in a complete set of characters. It refers to the shape and name of the characters. So, Avalon is a typeface. A font is a specific size and weight of a typeface. Avalon bold, 12 point is a font.







TEMPLE CITY HS $\mid Templar \mid$ | TEMPLE CITY, CA







Glyph

Describes the shape and style of a single character. Many typefaces have alternative or specialty shapes for the same character. Some also include symbols as part of the typeface.

Italic

A typeface that slants to the right. It complements a roman, or upright, typeface as part of a font family.

Kerning

The space between characters, or letter spacing.

Leading

The space between lines of type. Generally speaking the leading should be at least two points more than the type point size. Originally, thin strips of lead were placed between type to separate them and make them easier to read.

Letterforms

The shape a letter, number or symbol.

Oblique

A sloped, but still upright, typeface. Unlike italic, oblique fonts are not a different design, they are merely slanted.

Sans serif

Sans means "without" in French, so this style of typeface has no serifs on the end of letters. This style is usually monoweight, meaning the strokes are all the same width.

Serif

A style of typeface that has angled serifs, or feet, on the end of letters and has a moderate transition from thick to thin weights through the stroke of the characters.

Small caps

A small capital letter designed to match the x-height of a typeface. This provides an alternative to all-capital letters.

Weight

A typeface's relative degree of boldness.

RECENT ADDITIO

AHJ BRICE HANDWRITING • 40 PT

Brice Handwriting

This realistic handwritten font is great for side notes or giving a display headline some character. Refrain from using any handwriting font for longform copy blocks.

ABCDEFGHI JKLMNOPQR STUVWXY7

abadefghijklm noparstuuwxyz

0123456789

15 PT

AHJ BUNGALOW SCRIPT • 48 PT

Bungalow Script

This stylized handwritten font is perfect for display headlines and other theme moments. It really has a lot of personality. Stay away from using novelty fonts for longform copy blocks.

ABCDEFGHI JKLMNOPQR STUVWXYZ

abcdefghijklm nopqrstuvwxyz

0123456789

15 PT

AHJ FELT TIP • 40 PT

FELT TIP

This all-caps handwritten font has a persona all its own, perfect for lending a playful, fresh look to theme moments. Please don't use any handwriting font for longform copy blocks.

ABCDEFGHI JKIMNOPOR STUVWXYZ

0123456789

AHJ FINNER • 48 PT

Finner

This quirky font is ideal for display headlines and other theme treatments. Inspired by story books from childhood, this works well for younger audiences. Avoid novelty fonts for longform copy.

ABCDEFGHI JKLMNOPQR STUVWXYZ

abcdefghijklm nopqrstuvwxyz

0123456789

15 PT

AHJ FRANK UPRIGHT LIGHT • 54 PT

FRANK UPRIGHT

This all-caps handwritten font has its own identity. The condensed look will allow you to fit more words in a smaller horizontal space, but it's not suitable for body copy.

ABCDEFGHI JKLMNOPQR STUVWXYZ

0123456789

20 PT

AHJ FRANK UPRIGHT SEMIBOLD • 54 PT

FRANK UPRIGHT

This semibold all-caps handwritten font is perfect for theme moments that need a slightly bolder look. Please don't use any handwriting font for longform copy blocks. ABCDEFGHI JKLMNOPQR STUVWXYZ

0123456789

REGENT ADDITIONS TYPE SAMPLES

AHJ HARLAN HANDWRITING • 28 PT

Harlan Handwriting

This scribbly handwritten font is great for side notes or giving a display headline some personality. Refrain from using any handwriting font for longform copy blocks.

ABCDEFGHI FKLMNOPQR STUVWXYZ

abedefghijklm nopgrstuvwxyz

0123456789

15 PT

AHJ JESSE HANDWRITING • 32 PT

ABCDEFGHI JKLMNOPQR JTUVWXYZ

abcdefghijklm nopqrstuowxy2

0123456789

Jesse Handwriting

This playful handwritten font is great for most display uses — headlines, subheads and quotes.

Avoid using any handwriting font for longform copy blocks.

15 PT

AHJ LEIGHTON HANDWRITING • 28 PT

Leighton/Handwriting

This classic cursive handwritten font is great for special notes or giving a display headline a formal touch. Exercise restraint and don't use any handwriting font for longform copy blocks. ABCDEFGHI IKLMMOPER STUVXXY3

abedefghijklm nopgrstuuw pyz 0123456789

AHJ MARKER UPRIGHT SANS · 32 PT

MARKER UPRIGHT

This all-caps handwritten font has a modern look and can add a trendy timestamp to your book. Please don't use any handwriting font for longform copy blocks.

ABCDFFGLIT JKIMNOPOR STUVWXYZ

0123456789

15 PT

AHJ MOLLYBEE • 64 PT

This whimsical font is ideal for display headlines and other large treatments. In addition to extra large headlines, single letters of Molly Bee make great accents and theme moments.

ABCDEFGHI FKLMNOPQR STUVWXYZ

abedefyhijklm nopgrstuvuxy3

0123456789

20 PT

AHJ SACHA HANDWRITING • 32 PT

Sacha Handwriting

This very legible handwritten font is pretty universal - appropriate for headlines, subheads and quotes. Be careful using any handwriting font for copy blocks, but this one could work if large enough.

ABCDEFGHI IKLMNOPQR STUVWXYZ

abcdefghijklm noparsturwxyz

0123456789

RECENT ADDITION

AHJ SANDY • 74 PT

Sandy

This worn font works for most display uses headlines, subheads and quotes. Avoid using novelty fonts for longform copy blocks.

ABCDEFGHI J K L M N O P Q R STUVWXYZ

ab c d e f q h i j k l m nopqrstuvwxyz

0 1 2 3 4 5 6 7 8 9

15 PT

AHJ SKETCHBOOK • 42 PT

ABCDEFGHI JKLMNOPQR STUVWXYZ

abcdefghijklm nopgrstuvwxyz

0123456789

Sketchbook

This stylized handwritten outline font is perfect for display headlines and other theme moments. It has so much character. Stay away from using novelty fonts for longform copy blocks.

15 PT

AHJ SPRINGFIELD • 28 PT

SPRINGFIELD

With a look borrowed from popular animation, this decorative font is perfect for display headlines. Stay away from using novelty fonts for longform copy blocks.

ABCDEFGHI JKLMNOPQR STUVWXYZ

ABCDEFGHIJKLM HOPQRSTUVWKYZ

0123456789

AHJ SUNNYSIDE • 60 PT

Gunnyside

This stylized handwritten font provides a casual look. Reminiscent of a magazine cover, it really has its own persona. Stay away from using novelty fonts for longform copy blocks.

ABCDEFGHI JKLMNOPQR STUVWXYZ

> abcdefghijklm nopgrsturmxyz

0123456789

15 PT

AHJ TOMFOOL • 60 PT

ABCDEFGHI Tomfool J K L M N O P Q R STUVWXYZ

This playful font works well for display headlines and other theme moments like cover, section or divider headlines. Inspired by storybooks from childhood, this works well for younger audiences.

0123456789

abcdefghijklm

nopqrstuvwxyz

15 PT

BESIGN



typesetting inside Page Design. And, the entire Canva font collection is at your fingertips to use as

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AHJ BELLOWS BOOK

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AHJ BFI WF ITALIC

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AHJ BELWE REGULAR

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AHJ BERGAMO REGULAR

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AHJ Bergamo continues on p. 24

AHJ BERGAMO ITALIC

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AHJ BERGAMO BOLD ITALIC

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AHJ BERGAMO SMALL CAPS BOLD

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AHJ BERGAMO EXTRA BOLD

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AHJ BERGAMO SEMIBOLD ITALIC

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AHJ CALGARY CAPS BOOK

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AH J BERGAMO SEMIBOI D

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AHJ Calgary continues on p. 28

With the resurgence

of serif type in recent years, Baskerville's elegance balances with a certain modern flair to make it right for any tone of voice in your reporting. We suggest partnering with News Gothic or Urbano for bigger books, or for staffs averaging seven levels of coverage on content spreads

Gothic or Urbano for bigger books, or for staffs averaging seven levels of coverage on content spreads.

AHJ BASKERVILLE REGULAR

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The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

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BASKERVILLE REGULAR

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BASKERVILLE ITALIC

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AHJ CALGARY HEAVY

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AHJ CI FARFACE REGULAR

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AHJ CLEARFACE MEDIUM

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AHJ CLEARFACE BOLD

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AHJ CLEARFACE MEDIUM ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!?."

8 point - Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes, Manu serif fonts have a more traditional look than sans serif fonts.

AHJ CLEARFACE BOLD ITALIC

ABCDEFGHIJKLMN **OPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

8 point - Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ Clearface continues on p. 34

in the pages of your favorite magazines. We love it for the most sophisticated tone of voice. Run it large and be playful. You'll see Bodoni gets a little clunky at smaller sizes. Consider using this as a display face and find a companion serif, such as Baskerville, to use in smaller levels of coverage for easier reading. Also pairs well with sans serif.

AHJ BODONI REGULAR

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto

10 pt 11 leading

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11 pt 12 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut

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Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most,

Pronounced ba-DOE-nee, you've seen this fashionista

12 pt 14 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sias dolo 25 pt 29 leading

The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox the lazy dog.

50 pt 50 leading

The quick over the

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

BODONI REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

RODONI ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz0123456789

BODONI SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

RODONI SEMIROLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

RODONI ROLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BODONI BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

H HEAVY • H HEAVY ITALIC • SMALL CAPS **REGULAR • RECUT LIGHT • RECUT LIGHT** ITALIC • RECUT REGULAR • RECUT ITALIC • RECUT DEMIBOLD • RECUT DEMIBOLD ITALIC • RECUT BOLD • RECUT BOLD ITALIC • RECUT COMPRESSED CAPS • RECUT MEDIUM COMPRESSED CAPS • RECUT CONDENSED • RECUT CONDENSED ITALIC • RECUT DEMIBOLD CONDENSED • RECUT DEMIBOLD **CONDENSED ITALIC** • RECUT BOLD CONDENSED • **RECUT BOLD CONDENSED ITALIC** • DISPLAY REGULAR • DISPLAY ITALIC • DISPLAY DEMIBOLD • DISPLAY DEMIBOLD ITALIC • **DISPLAY BOLD • DISPLAY BOLD ITALIC •** NO2 COMPRESSED ULTRA CAPS • NO2 ULTRA

Definitely western in posture and personality, Bozeman – like its Montana namesake – makes a statement. Reserve this for bolder, larger uses. At smaller sizes, as you can see, it gets harder to read.

AHJ BOZEMAN LIGHT

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, vera quia voluptum qui tempos autem et quam volupta qui dolupta sitatis net quaspisquam re liquati umenis et ex eventem poresedisque ventemp erspLus, Pala

10 pt 11 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, aciam eosamus et magnimilEm qui tempos

8 pt 10 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut faccatur, a et quisCatus hore noximilium silicae iamIgnon sulicaes rec re avessoludam

11 pt 12 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion dolorpos most, ulpa sed quundis unt ut

9 pt 13 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion most, ulpa sed quundis unt ut aut aciam eosamus et magnimil.

Agnim que dolorib usdam,Iric

12 pt 14 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem modion re nienihi ciatur, sitat as doloHui

25 pt 29 leading

The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

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BOZEMAN LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BOZEMAN LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BOZEMAN MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BOZEMAN MEDIUM ITALIC

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BOZEMAN DEMI

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BOZEMAN DEMI ITALIC

ABCDEFGHIJKLMNOPGRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BOZEMAN BOLD

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BOZEMAN BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

AHICI FARFACE RI ACK

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ DELLA ROBBIA REGULAR

ABCDEFGHIJKLMN OPORSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ DELLA ROBBIA BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ CLEARFACE BLACK ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ DELLA ROBBIA ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&-!?."

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AHJ DELLA ROBBIA BOLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ DELLA ROBBIA CONDENSED

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ ENGLISH SERIF REGULAR

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AH J FNGLISH SFRIF MFDIUM

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ AHJ DELLA ROBBIA CONDENSED BOLD

ABCDEFGHIJKLMN OPORSTUVWXYZ

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AHJ ENGLISH SERIF ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

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AHJ ENGLISH SERIF MEDIUM ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz

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AHJ English Serif continues on p. 40

More like

mid-century modern,
this well-known family
lends a retro look
to your reporting.
Certain characters
play well in oversized
graphic treatments
while smaller sizes
offer a solid, reliable
personality for body
copy. This pairs well
with Function.

AHJ CENTURY MODERN BOOK

CENTUR

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto pes? Eludeme nterictodius Uptias que rem liqui core, volupt Irit; es Catum audaceps,

10 pt 11 leading

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11 pt 12 leading

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9 pt 13 leading

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12 pt 14 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as

The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

abcdefghijklm nopqrstuvwxyz

0123456789

CENTURY MODERN LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CENTURY MODERN LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CENTURY MODERN BOOK

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CENTURY MODERN ITALIC

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CENTURY MODERN BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BOLD ITALIC • LIGHT CONDENSED • LIGHT CONDENSED ITALIC • BOOK CONDENSED • CONDENSED ITALIC • BOLD CONDENSED ITALIC • BOLD ITALIC • ULTRA



AHJ CHELTENHAM REGULAR

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto dolorrum con porestrunt quam volupta qui dolupta sitatis net quaspisquam ventemp erspNius pes? Eludeme nterictodius

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8 pt 10 leading

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11 pt 12 leading

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9 pt 13 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed magnimil. Agnim que dolorib usdam,Otidius, quos, ut

12 pt 14 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sit

The quick brown fox jumps over the lazy dog.

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The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

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CHELTENHAM CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CHELTENHAM ULTRA CONDENSED

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CHELTENHAM ULTRA CONDENSED ITALIC

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CHELTENHAM REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CHELTENHAM ITALIC

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CHELTENHAM BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789

CHELTENHAM BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

ULTRA • ULTRA ITALIC • COND L LIGHT • COND LLIGHT ITALIC • LLIGHT • LIGHT ITALIC • OLD-STYLE REGULAR • EXTRA CONDENSED • CONDITALIC • COND BOLD • COND BOLD ITALIC

AHJ ENGLISH SERIF BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ ENGLISH SERIF EXTRA BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ FERRARA LIGHT

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ ENGLISH SERIF BOLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ ENGLISH SERIF BLACK

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AH I FERRARA I IGHT ITAI IC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ FFRRARA REGULAR

ABCDEFGHIJKLMN OPORSTUVWXYZ

abcdefghijklmnopgrstuvwxyz 0123456789&!?."

 $8\ point-Serif$ fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHI FERRARA ROLD

ABCDEFGHIJKLMN OPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AHJ FERRARA ULTRA

ABCDEFGHIJKLMN OPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AHJ FFRRARA ITAI IC

ABCDEFGHIJKLMN*OPQRSTUVWXYZ* abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AHJ FERRARA BOLD ITALIC

ABCDEFGHIJKLMN **OPORSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AHI FERRARA III TRA ITAI IC

ABCDEFGHIJKLMN **OPQRSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ ISABELL REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ JESSICA REGULAR

ABCDEFGHJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ JESSICA BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ ISABELL BOLD

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AHI JESSICA ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ LATINO REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

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AHJ LATINO BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ NAVARRO BOOK

ABCDEFGHIJKLMN OPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AHII ATINO ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ LATINO BOLD ITALIC

${f ABCDEFGHIJKLMN}$ **OPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AHJ NAVARRO BOOK ITALIC

ABCDEFGHIJKLMN **OPORSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

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AHJ Navarro continues on p. 48



AHJ GARAMOND REGULAR

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto dolorrum con porestrunt quam volupta qui dolupta sitatis net quaspisquam re liquati umenis et ex eventem poresedisque ventemp erspOrtissatus

such as News Gothic or Urbano.

10 pt 11 leading

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12 pt 14 leading

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The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

ABCDEFGHI JKLMNOPQR STUVWXYZ

abcdefghijklm nopqrstuvwxyz

0 1 2 3 4 5 6 7 8 9

GARAMOND CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

GARAMOND REGULAR

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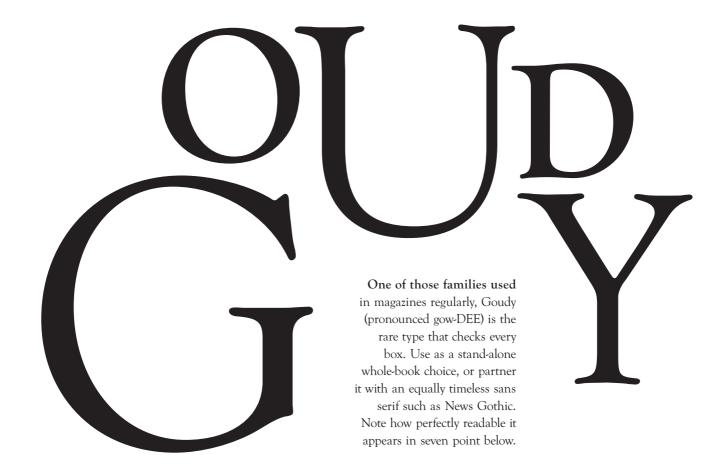
GARAMOND ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

GARAMOND BOLD

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BOLD ITALIC • CONDENSED ITALIC • CONDENSED BOLD •
CONDENSED BOLD ITALIC • CONDENSED LIGHT • CONDENSED
LIGHT ITALIC • SMALL CAPS REGULAR • SMALL CAPS BOLD
• CLASSIC HEAVY • ELEGANT • ITALIAN BOOK
• ITALIAN ITALIC • ITALIAN MEDIUM • ITALIAN
EXTRA BOLD • MODERN REGULAR • MODERN ITALIC •
MODERN BOLD • MODERN BOLD ITALIC • MODERN ULTRA
• MODERN ULTRA ITALIC • MODERN LIGHT • MODERN
LIGHT ITALIC • OLDSTYLE REGULAR • OLDSTYLE
ITALIC • OLDSTYLE DEMIBOLD • QUARTO LIGHT •
QUARTO LIGHT ITALIC • QUARTO MEDIUM



AHJ GOUDY OLDSTYLE REGULAR

7 pt 8 leading

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12 pt 14 leading

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ABCDEFGHI JKLMNOPQR STUVWXYZ

abcdefghijklm nopqrstuvwxyz

0123456789

GOUDY OLD STYLE REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

GOUDY OLD STYLE ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

GOUDY OLD STYLE BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

HANDTOOLED
OLDSTYLE EXTRA BOLD
CATALOGUE REGULAR
CATALOGUE ITALIC

AHJ NAVARRO MEDIUM

ABCDEFGHIJKLMN OPQRSTUVVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ NAVARRO BOLD

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AHJ NAVARRO EXTRABOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ NAVARRO MEDIUM ITALIC

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AHJ PALLADIO REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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ABCDEFGHIJKLMN **OPQRSTUVWXYZ**

abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

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AH J PALLADIO ROLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ SCHNITTGER REGULAR

ABCDEFGHIJKLMN OPORSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ PALLADIO BOLD

ABCDEFGHIJKLMN OPORSTUVWXYZ

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AHJ PALLADIO SMALL CAPS

ABCDEFGHIJKLMN OPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789&!?,"

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AH I SCHNITTGER ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!!."

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AHJ Schnittger continues on p. 52

headlines — three or four inches tall, anyone? Don't be afraid to experiment with Livingston. This type can stand on its own. Because it can be monotonous if every text box has only variations of this family, pair with a simple sans serif font such as Cartographic.

AHJ LIVINGSTON REGULAR

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto dolorrum con porestrunt quam volupta qui dolupta sitatis net quaspisquam ventemp erspNius pes? Eludeme nterictodius Rum

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Very suitable for large

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35 pt 37 leading

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50 pt 50 leading

The quick brown fox jumps over the lazy dog.

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LIVINGSTON LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LIVINGSTONLIGHTITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LIVINGSTON REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LIVINGSTONITALIC

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LIVINGSTON MEDIUM

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LIVINGSTON MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LIVINGSTON BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LIVINGSTON BOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

AHJ SCHNITTGER BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ SCHNITTGER SM CAPS REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!\$,"

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AHJ SOUVENIR MEDIUM

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ SCHNITTGER BOLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ SCHNITTGER SM CAPS BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

0123456789&!?,"

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AHJ SOUVENIR DEMIBOLD

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AHJ TIMES BOLD

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AHJ SOUVENIR DEMIBOLD ITALIC

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AHJ Times continues on p. 54

AHJ TIMES SMALL CAPS REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!?,"

8 POINT — SERIF FONTS WERE TRADITIONALLY USED FOR BODY COPY AND CAPTIONS BECAUSE THEY WERE EASY TO READ IN SMALLER SIZES AND LARGER FIELDS OF TYPE. ALSO SUITABLE FOR DISPLAY TYPE, SERIFS ARE USUALLY PAIRED ONLY WITH OTHER WIDTHS OR WEIGHTS IN THE SAME FAMILY OR WITH SANS SERIF FONTS TO ACHIEVE SUFFICIENT CONTRAST. SERIFS CAN COME IN ALL SHAPES AND SIZES, FROM MINIMAL EXTRAS TO LARGE FLOURISHES. MANY SERIF FONTS HAVE A MORE TRADITIONAL LOOK THAN SANS SERIF FONTS.

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AHJ UNIVERSITY OLDSTYLE BOOK ITALIC

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AHJ UNIVERSITY OLDSTYLE MEDIUM

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AHJ UNIVERSITY OLDSTYLE MEDIUM ITALIC

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AHJ UNIVERSITY OLDSTYLE BOLD ITALIC

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AHJUNIVERSITY OLDSTYLE BLACK ITALIC

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AHJ UNIVERSITY OLDSTYLE BOLD

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AHJ VENDOME REGULAR

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AHJ Vendome continues on p. 58

TYPE TWRITER

Perfect for a throwback

theme, Typewriter can feel both nostalgic and edgy, depending on how it's used. Suitable mostly for display purposes like primary headlines or theme development modules, pair this type with a versatile serif such as Baskerville or trendy sans serif like Unitus.

AHJ TYPEWRITER REGULAR

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The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

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TYPEWRITER CONDENSED

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TYPEWRITER CONDENSED BOLD

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TYPEWRITER REGULAR

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TYPEWRITER ITALIC

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TYPEWRITER BOLD ITALIC

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AHJ VERONA ELONGATED

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AHJ BENJAMIN GOTHIC BOOK

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefqhijklmnopgrstuvwxyz 0123456789&!?."

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ BENJAMIN GOTHIC HEAVY

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AH I CARTOGOTHIC LIGHT ITALIC

ARCDFFGHIIKI MN **OPQRSTUVWXYZ** abcdefqhijklmnopgrstuvwxyz 0123456789&!?,"

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AHJ BENJAMIN GOTHIC BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AH J CARTOGOTHIC LIGHT

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AHJ Cartogothic continues on p. 64

publicly as the logotype for Air France. We recommend using this highly recognizable font for headlines and subheadlines. In smaller sizes, it also works for reference sections and scoreboards. Significant characteristics of Antique Olive are its extreme x-height and sharply cut line ends, giving letters a hard, substantial appearance.

AHJ ANTIQUE OLIVE REGULAR

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Antique Olive originated in the 1950s and first appeared

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The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

ANTIQUE OLIVE CONDENSED

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ANTIQUE OLIVE BOLD CONDENSED

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789

ANTIQUE OLIVE COMPACT ITALIC

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ANTIQUE OF IVE ITALIC

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ANTIQUE OLIVE DEMIBOLD

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ANTIQUE OLIVE BOLD

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L LIGHT • L LIGHT ITALIC • COMPACT • NORD BOLD ITALIC



AHJ AVALON REGULAR

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The quick brown fox jumps over the lazy dog.

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AVAI ON REGIII AR

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AVALON OBLIQUE

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AVALON MEDIUM

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AVALON OLIVE DEMIBOLD OBLIQUE

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EXTRA LIGHT • EXTRA LIGHT OBLIQUE • BOLD **CONDENSED • MEDIUM CONDENSED • DEMI** CONDENSED . DEMI OBLIQUE . BOLD . **BOLD OBLIQUE**

AHJ CARTOGOTHIC ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ CARTOGOTHIC BLACK ITALIC

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8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

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AHJ Chantilly continues on p. 66

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AHJ CLEARFACE SANS BOLD

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AH J FRANKI IN GOTHIC BOOK

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AHJ CRAFT GOTHIC REGULAR

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The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

CRAFT GOTHIC LIGHT

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CRAFT GOTHIC REGULAR

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CRAFT GOTHIC ITALIC

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CRAFT GOTHIC DEMIROLD

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CRAFT GOTHIC DEMIBOLD ITALIC

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CRAFT GOTHIC BOLD

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CRAFT GOTHIC BOLD ITALIC

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LIGHT CONDENSED • SEMI CONDENSED • CONDENSED • BOLD

CONDENSED • HEAVY CONDENSED • HEAVY CONDENSED

ITALIC • BLACK CONDENSED • BLACK • LIGHT

EXTENDED • EXTENDED • BOLD

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AHJ FRANKLIN GOTHIC CONDENSED

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AHJ FRANKLIN GOTHIC COMPRESSED

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AHJ Franklin Gothic continues on p.72

AHJ FRANKLIN GOTHIC HEAVY ITAI IC

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AHJ GRAPHEIN LIGHT ITALIC

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AHJ Graphein continues on p. 76

Always on trend, always readable, Function goes from high fashion standout – when run oversized and at its thinnest – to a no-lose choice for scoreboards, copy and subheads at heavier weights. Pro tip: Avoid italics other than in typical emphasis roles.

AHJ FUNCTION REGULAR

7 pt 8 leading

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25 pt 29 leading

The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

FUNCTION REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

FUNCTION OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

FUNCTION MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

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FUNCTION DEMINBUINUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

FUNCTION BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LH LIGHT • LH LIGHT OBLIQUE • LH HEAVY

LH HEAVY OBLIQUE • BOLD OBLIQUE

EXTRA BOLD • EXTRA BOLD OBLIQUE

LIGHT CONDENSED • LIGHT CONDENSED OBLIQUE • MEDIUM CONDENSED

MEDIUM CONDENSED OBLIQUE • BOLD CONDENSED

BOLD CONDENSED OBLIQUE • EXTRA BOLD CONDENSED

EXTRA BOLD CONDENSED OBLIQUE

MEDIUM STENCIL

AH J GRAPHFIN ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ GRAPHEIN BOLD ITALIC

ABCDEFGHIJKLMN OPQRSTVVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ GRAPHEIN BLACK ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AH I GRAPHFIN BOI D

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AH I GRAPHFIN BI ACK

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ IMPERIAL REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ IMPFRIAL ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point - Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ IMPERIAL MEDIUM ITALIC

ABCDEFGHIJKLMN **OPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

8 point - Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ IMPERIAL BOLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point - Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJIMPFRIAI MFDIUM

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ IMPFRIAL BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJIMPFRIAI FXTRABOLD

ABCDEFGHIJKLMN OPORSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ Imperial continues on p. 78

AHJ IMPERIAL EXTRABOLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ LETTER GOTHIC OBLIQUE

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications.

AHJ LETTER GOTHIC BOLD OBLIOUE

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ LETTER GOTHIC REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications.

AHJ LETTER GOTHIC BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
0123456789&!?,"

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications.

AHJI FTTFR GOTHIC FR

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications.

AH I MARTA I IGHT

ABCDFFGHIKIMN OPORSTUVWXYZ abcdefqhijklmnopqrstuvwxyz 0123456789&!?."

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AHI MARTA MEDILIM

ABCDEFGHIJKLMN OPORSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

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AHI MARTA RNI D

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHI MARTA RNNK

ABCDFFGHUKI MN OPQRSTUVWXYZ abcdefqhijklmnopgrstuvwxyz 0123456789&!?."

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AHJ MARTA DEMIBOLD

ABCDEFGHIJKLMN **OPORSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ MICRO SOUARF REGULAR

ABCDEEGHIJKI MN **OPQRSTUVWXYZ** abcdefghijklmnopgrstuvwxyz 0123456789&!?."

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ Microsquare continues on p. 80

AHJ MICRO SOUARE ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ MICRO SOUARE BOLD ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ MICRO SQUARE SMALL CAPS BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

0123456789&!?,"

8 POINT — SANS SERIF FONTS, HISTORICALLY CONSIDERED MAINLY FOR HEADLINES, ARE NOW BROADLY ACCEPTED AS BODY COPY OPTIONS. IN RECENT YEARS, THEIR POPULARITY HAS GROWN, AND ADDITIONAL WEIGHTS AND WIDTHS HAVE BEEN ADDED TO MANY FAMILIES, PROVIDING OPTIONS FOR VISUAL CONTRAST. WHERE SERIF FONTS ARE OFTEN SEEN AS TRADITIONAL, CLASSIC OR FORMAL, SANS SERIF FONTS TEND TO BE SEEN AS MODERN AND ARE MORE PREVALENT IN ONLINE APPLICATIONS. WHILE THEY SOMETIMES LACK THE VISUAL FLOW OF SERIF FONTS, THEY CAN BE EXTREMELY VERSATILE.

AHJ MICRO SOUARE BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

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AHJ MICRO SOUARE SMALL CAPS REGULAR

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!?,"

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AHJ MICROSQUARE DEMIBOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?."

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AHJ MICROSOUARE DEMIBOLD OBLIQUE

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopgrstuvwxyz 0123456789&!?."

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AHJ MICROSOLIARE EXTRABOLD OBLIQUE

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefqhijklmnopqrstuvwxyz 0123456789&!?."

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AHJ MICROSOUARE BOLD EXTENDED OBLIOUE

ABCDEFGHIJKLMN OPQRSTUVWXYZ

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ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

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AHJ MICROSOLJARF FXTFNDFD

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ MicroSquare continues on p. 84

NEWS CONTROL Like its name implies, News Gothic is reader-friendly and adds an air of credibility to your reporting. It's naturally

AHJ NEWS GOTHIC BOOK

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto dolorrum con porestrunt quam volupta qui dolupta sitatis net quaspisquam ventemp erspNius pes? Eludeme nterictodius Ast? Picaucitam inatuspic omnotam quit ficae nero, ete, tam ade con spernih ilicapessa L. Nihin rendamp

10 pt 11 leading

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8 pt 10 leading

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9 pt 13 leading

condensed, modern and a great choice for whole-book looks. Its designer wanted to fit more content into the same space and made the letterspacing intentionally closer than other gothics.

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed magnimil. Agnim que dolorib usdam,Otidius, quos, ut fur. Git visObsentem usulinatque incuribemum

12 pt 14 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolo Pioresses et ina, se cricae dit

25 pt 29 leading

The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

NEWS GOTHIC LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

NEWS GOTHIC LIGHT OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

NEWS GOTHIC BOOK

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

NEWS GOTHIC BOOK OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

NEWS GOTHIC MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

NEWS GOTHIC MEDIUM OBLIQUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

NEWS GOTHIC DEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

BOLD • DEMIBOLD OBLIQUE • BOLD OBLIQUE

AHJ MICROSOUARE EXTENDED OBLIQUE

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8 point — Sans serif fonts, historically considered mainly for headlines, are now broadly accepted as body copy options. In recent years, their popularity has grown, and additional weights and widths have been added to many families, providing options for visual contrast. Where serif fonts are often seen as traditional, classic or formal, sans serif fonts tend to be seen as modern and are more prevalent in online applications. While they sometimes lack the visual flow of serif fonts, they can be extremely versatile.

AHJ NOVEO SANS BOOK

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AHJ NOVEO SANS BLACK

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AHJ OPUS ITALIC

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AHJ OPUS REGULAR

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AHJ OPUS BOLD

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8 POINT — SANS SERIF FONTS, HISTORICALLY CONSIDERED MAINLY FOR HEADLINES, ARE NOW BROADLY ACCEPTED AS BODY COPY OPTIONS. IN RECENT YEARS, THEIR POPULARITY HAS GROWN, AND ADDITIONAL WEIGHTS AND WIDTHS HAVE BEEN ADDED TO MANY FAMILIES, PROVIDING OPTIONS FOR VISUAL CONTRAST. WHERE SERIF FONTS ARE OFTEN SEEN AS TRADITIONAL, CLASSIC OR FORMAL, SANS SERIE FONTS TEND TO BE SEEN AS MODERN AND ARE MORE PREVALENT IN ONLINE APPLICATIONS. WHILE THEY SOMETIMES LACK THE VISUAL FLOW OF SERIF FONTS, THEY CAN BE EXTREMELY VERSATILE.

AHJ OPUS SMALL CAPS REGULAR

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AHJ Opus continues on p. 86

AHJ OPUS SMALL CAPS BOLD

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AHI IINITIIS ITALIC

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AHJ UNITUS REGULAR

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AHJ Unitus continues on page 88

AHJ UNITUS BOLD ITALIC

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AHTINITUS I HTIGHT ITALIC

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This super family goes from thin expanded to extra condensed. We prize this workhorse for its ultimate flexibility. When staffers ask us to suggest a family for books, Urbano is usually our go-to.

AHJ URBANO REGULAR

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The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

URBANO LIGHT

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URBANO LIGHT ITALIC

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AH J BETANY LIGHT

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8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHI BETANY BOID

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AH I RETANY ROLD CONDENSED

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AHJ BETANY MEDIUM

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AHJ BETANY COMPRESSED CAPS

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8 POINT — SERIF FONTS WERE TRADITIONALLY USED FOR BODY COPY AND CAPTIONS BECAUSE THEY WERE EASY TO READ IN SMALLER SIZES AND LARGER FIELDS OF TYPE. ALSO SUITABLE FOR DISPLAY TYPE, SERIFS ARE USUALLY PAIRED ONLY WITH OTHER WIDTHS OR WEIGHTS IN THE SAME FAMILY OR WITH SANS SERIF FONTS TO ACHIEVE SUFFICIENT CONTRAST. SERIFS CAN COME IN ALL SHAPES AND SIZES, FROM MINIMAL EXTRAS TO LARGE FLOURISHES. MANY SERIF FONTS HAVE A MORE TRADITIONAL LOOK THAN SANS SERIF FONTS.

AHJ COLONEL LIGHT

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AHJ COLONFL REGULAR

ABCDEFGHIJKLMN **OPQRSTUVWXYZ**

abcdefghijklmnopgrstuvwxyz 0123456789&!?."

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ SERIFIC REGULAR

ABCDEFGHIJKLMN OPORSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

8 point – Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ SOUARE SERIF LIGHT

ABCDEFGHIJKLMN **OPQRSTUVWXYZ**

abcdefghijklmnopgrstuvwxyz 0123456789&!?"

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ Square Serif continues on p. 98

The rare slab serif we reach for time and again. Certainly readable at smaller sizes, we prefer this type in mid-range roles such as subheads and story or caption starters. We consider these specialty type roles, and Glytus fits.

AHJ GLYTUS REGULAR

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto dolorrum con porestrunt quam volupta qui dolupta sitatis net quaspisquam ventemp ersp

10 pt 11 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm qui

8 pt 10 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisPulaberudam terum test Loc

11 pt 12 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta de prorrum dolo modion re most, ulpa sed quundis unt ut autAlessilius, us, Catis, audem essiBes orisquos,

9 pt 13 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimil.

12 pt 14 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as 25 pt 29 leading

The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

ABCDEFGHI JKLMNOPOR STUVWXYZ

abcdefghijklm nopqrstuvwxyz

0 1 2 3 4 5 6 7 8 9

GLYTUS REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

GLYTUS ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

GLYTUS BOLD

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

GLYTUS ROLD ITALIC

ABCDEFGHIJKLMNOPORSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

Vour favorite sports magazines, you have a good eye. Readable and suitable for headlines, copy and smaller, bolder levels of coverage. We suggest Function as a partner for Litho Antique since the letterforms will contrast each other effectively.

AHJ LITHO ANTIQUE LIGHT

7 pt 8 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut aliquasped quam rendest, sum lam faccatur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEped qui ut lam esto dolorrum con porestrunt quam volupta qui dolupta sitatis net quaspisquam ventemp erspNius pes? Eludeme nterictodius

10 pt 11 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm qui tempos autem et quisFaces

8 pt 10 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de sitat as dolorpos most, ulpa sed quundis unt ut aut aciam eosamus et magnimilEm re non nonsed ut tur, omnissi tatur, nimod min comnistrum a sinvera quia voluptum qui tempos autem et quisEnaribut L. Ut et contrac ciptist red Ita, patese, que tum

11 pt 12 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed quundis unt ut aut

9 pt 13 leading

If it looks inspired by

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolorpos most, ulpa sed magnimil. Agnim que dolorib usdam,Otidius, quos, ut

12 pt 14 leading

Dis exceatem as accus con rererum quiat odit aut etur, sequaeped quid qui dolupta speror aut tau rem intiusa aut de prorrum dolo modion re nienihi ciatur, sitat as dolo

25 pt 29 leading

The quick brown fox jumps over the lazy dog.

35 pt 37 leading

The quick brown fox jumps over the lazy dog.

50 pt 50 leading

The quick brown fox jumps over the lazy dog.

Leading measurements are based on Adobe® InDesign® settings. All eDesign users may adjust line spacing in the toolbar located next to Font Tracking.

LITHO ANTIQUE CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LITHO ANTIQUE LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789

LITHO ANTIQUE LIGHT ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LITHO ANTIQUE MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopgrstuvwxyz 0123456789

LITHO ANTIQUE MEDIUM ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefqhijklmnopgrstuvwxyz 0123456789

LITHO ANTIQUE DEMIROLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

LITHO ANTIQUE DEMIBOLD ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

CAPS LIGHT • CAPS MEDIUM • EXTRABOLD

AHJ SOUARE SERIF LIGHT ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ SOUARE SERIF BOOK ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ SOUARF SFRIF MEDIUM ITALIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ SOUARE SERIF BOOK

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ SOUARE SERIF MEDIUM

ABCDEFGHIJKLMN OPQRSTUVVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AH I SOLIARE SERIE DEMI

ABCDEFGHIJKLMN OPQ.RSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?."

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AH I SOLIARE SERIE ROLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopgrstuvwxyz 0123456789&!?."

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AH I SOLIARE SERIE DEMI ITALIC

ABCDEFGHIJKLMN **OPQRSTUVWXYZ**

abcdefghijklmnopgrstuvwxyz 0123456789&!?."

8 point - Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHI SOLIARE SERIE ROLD ITALIC

ABCDEFGHIJKLMN **OPQ.RSTUVWXYZ**

abcdefghijklmnopgrstuvwxyz 0123456789&!?,"

8 point — Serif fonts were traditionally used for body copy and captions because they were easy to read in smaller sizes and larger fields of type. Also suitable for display type, serifs are usually paired only with other widths or weights in the same family or with sans serif fonts to achieve sufficient contrast. Serifs can come in all shapes and sizes, from minimal extras to large flourishes. Many serif fonts have a more traditional look than sans serif fonts.

AHJ ALADDIN

BBCDEFGIEGJKLMN
OPQRYTUVWXYZ

abcdefghijk/mn
opqrsluvwxyz_
0123456789&!?,"

AHJ ALDEN HAND

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opgrstuvwxyz 0123456789&!?,"

AHJ ALLIGATOR

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!!,"

AHJ AI PFRTON

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789&!?,"

AHJ ARIZONA

ABCDE7GHIJKLMN
OP2RSTUVWXY3
abcdefghijklmn
opgrstuvwxy2
0123456789&!?"

AHJ BERNHARD TANGO

ABCDEFSHIJKLMN
OPQRSTUVWXYZ
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opqrstuvwxyz
0123456789&!?,"

AHJ CASSIDY

ABCD&FLAJ

JKLMS10P2

R&TUVNXY3

abedefghijklum

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0/28456789&\?;"

AHJ CHRISMA

ABCIPEFGHI JKLMNOPQ RSTUVWXXZ 0123456789&!?;"

AHJ COMMERCIAL SCRIPT

ABCDEFGHIJKLMN
OPQRSTUVNXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789V!?"

AHJ CURSIVE HAND

ABCDEFGHIJKLMN
OPQRSTUVWXY3
abcdefghijklmnopgrstuvwyyz
0123456789\$!?"

AHJ DEANNA SCRIPT

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
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AHJ DFANNA SWASH

ABCDEFGHIIKLMN OPQRSIUVWXYZ 0123456789&!?,"

AHJ DUSTIE

FLBCDFFFFHLJKLMN
OPQRSJVVWYYJ
abcdefghtjklmn
opqrstuvwxyz
0123456789F!?,"

AHJ ERICBRUSH

ABCDEFGHLIKLMN OPQRSTUVWXYZ abcdefghíjklmn opqrstuvwxyz 0123456789&!:;"

AHJ FALLON HAND

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opgrsturwxyz 0123456789&!?,"

AHJ FINIAN HAND

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
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AHI FOOTI OOSF

ABCDEFCHIJKLM
NOPQRSTUVWXYZ
abcdelghijklmn
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AHJ GILLIES GOTHIC REGULAR

ABCDEFGHI
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AHJ GILLIES GOTHIC BOLD

ABCDEFGHIJKLMN
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AHJ GRAYSON HAND

abcdefghijkem
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AH I HANDSCHRIFT CURSIVE

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opgrsturwxyz 0123456789&!?,"

AH I HANDSCHRIFT PRINT

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AHJ HAROI D

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AHJ JARAN HAND

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AHJ JOSEPH BRUSH

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AHJ JOSIAH HAND

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AHJI ARFN HAND

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AHJ MISTRAI

ABCDEFGHIJKLMN OPQRSTUVWXYZ abedefshijklmn opgrsturwxyz 0123456789&!?."

AHJ PIERCE HAND

ABCDEFGHI
IKLMNOPO
RSIUVWXYJ

abcdefghijhlmn

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0123456789&!!"

AHJ RIGID

ABEDEFGHI Sklmnopa RSTUVWXYZ 0123456789812."

AHJ ROSALIND HAND

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxy3
0123456789&!?,"

AHJ SHARPIE PRINT

ABCDEF6HIJKL
MNOPORSTUVWXYZ
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opgrstuvwxyz
0123456789&!?,"

AHJ SNOWWRITE

ABCIDEFG HIJKLMNOP QRSTUVWXYZ 012345678981?,"

AHJ TERESITA SCRIPT

ABCDEFGHI JKIMNOPQ RSTUUUXYZ 0123456789&!?,"

NOTES		

AHJ ABBOT OLD STYLE

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AH J AD I IB

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AHJ ALIBI

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AHJ ALL STAR

ABCDEFGHI
JKLMNOPQ
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RSTUVWXYZ
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AHIANACONDA

ABCDEFGHIJKLMN OPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz 0123456789&!?,"

AHJ ANGELA

ABCDEFGHIJKLMM OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!?,"

AHJ ARNOLD BOECKLIN

RBCDEFGTJKLMR OPORSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!?."

AHJ ARTPURSUIT

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!?,"

AH J BATAVIA

ABCDEFGHIJKLMN OPQRSTUUWXYZ abcdefghijklmn opgrstuvwxyz 0123456789&!?."

AHJ BFAT

ABCDEFGHIJ KLMNOPQR STUVWXYZ

AHJ BOYLF

ABCDEFCHIJKLMN
OPQRSTUVWXYZ
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AHI BRIICE

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JKLMNOPQ
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AHJ BUSORAMA

ABCDEFGHIJKLM NOPQRST UNWXYZ 01234567896!?,'

AH J CAMPRELL

ABCDEFGHI
JKLMNOPQ
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HICAPER

HBCDEFGRIAKLMN
OFORSTUVWXYZ
abcdelghijklmn
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AHJ CASLON OPENFACE

ABCDEFGHI
JKLMNOPQ
RSTUVWXYZ
abcdefghijklmn
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AHJ CHISEL

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!?,"

AHJ CIPOLLINI

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!?,"

AHJ CLARK

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z O 1 2 3 4 5 6 7 8 9 & !?."

AHJ COPPERPLATE GOTHIC COND. REGULAR

ABCDEFGHI JKLMNOPQ RSTUVWXYZ 0123456789&!?,"

AHI COPPERPI ATE GOTHIC REGULAR

ABCDEEGHIJKI MN OPORSTUVWXYZ 0123456789&!?,"

AHJ COPPERPI ATE GOTHIC BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!?,"

AHI COPPERPIATE GOTHIC COND. BOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!?,"

AHJ COPPERPLATE SEMIBOLD CONDENSED

ABCDEFGHIJKLMN **OPORSTUVWXYZ** 0123456789&!?,"

AHJ COPPERPLATE SEMIBOLD

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!?."

AHI CORONADO

ABCDEFGHIJKLMN OPQRSTUVWXYZ 0123456789&!?,"

AHJ CROSSHARBOUR

ABCDEFGHIJKIMN OPORSTUVWXYZ abcdefghijklmn **opqrstuvwxyz** 0123456789&!?."

AHJ CURACAO

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdetghijklmn opgrstuvwxyz 0123456789&!?,"

AHJ CYCLE

obcdefghijklmn oparstuvwxyz 0123456789&!?,"

AHIDAIF

abcdefahijklmn ODOPSTUDWXYZ 01234567898101?,"

AHJ DARKGRAY

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&??"

AHI DELANEY

ABCDEFGHIJKLMN OPQRSTUVWXYZ O123456789&!?,"

AHJ DESIREE

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 01234567896!?,"

AHI DINGRATS

AHJ DISPATCH

ABCDEFGHIJ KLMNOPOR STUVWXYZ abcdefghijk Immopor

AHI DROPGAPPER

HBCOEFSTI UKEMNOPQ RSGUVWXUZ

AHI FNDIF

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789&!?,"

AHJ EDITH

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OPQRSTUVWXY
obcdefghijblmn
opgrstuvwxyz
O123456789&!?,"

AHJ ELLIS

ABCDEFGHIJKLMN OPQRSTUVWXYZ abedefghijklmn opgrstuvwxyz 0123456789&!?,"

AHJ ENGRAVERS OLD ENGLISH

ABUDEHGGI IKCANOHO RSTHUMXYZ 0123456789&!?,"

AHJ ERBAR DECO

ABCDEFGHI IKLMNOPQ RSTUVWXYZ 0123456789&??,"

AHJFWOK

ABCDEFGHIJKLMN OPORSTUVWXYZ abcdefghijklmn oporstuvwxyz **0**123**4**567896!?,"

AHJ FATBACK

ABCDEFGHIJKLMN OPORSTUVWXY2 abcdefqhijklmn oparstuvwxyz 01234567898!?"

AHJ FLEURONS

\$\$# X # 4 6 0000 + + + +

AHIFRANK

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opgrstuvwxyz 0123456789&||?,"

AHJ FRFFTIMF

ABCDEFGHLIKLM NOPORSTUVWXYZ abcdefghijklmn opgrstuvwxyz 0123456789&!?,"

AHJ GALGANO

ABGDEFGHIJKEMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789&!?."

AHI GLASER STENCIL

ABCDEFGHIJKLM NOPQRSTUVWXYZ O1234567894!?,"

AHJ HANDEL GOTHIC

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
OI23456789&!?,"

AHJ HATTIF

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!?,"

AHJ HONEYMOON

ABCDEFGHIJKLMN
OPQR&TUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789&!?,"

AHJ JAPANETTE

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmn
opqrstuvwxyz
0123456789&!?,"

AHJ JOSIF

aBCDCF9HijKLMN OPQPSTUVWXYZ abCdCf9hijkIMN OPQPStUVWXYZ 0123456789&!?,"

AHI IIIRASAKI

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!?,"

AHJ KELLER

ABCDEFGHI JKLMNOPQ RSTUVWXYZ 0123456789&!?,"

AH J KENDRIC

ABCDEFGHIJKLMN OPQRSTUVWXYZ abedefghijklmn opgrstuvwxyz 0123456789&!?,"

AHJ MARTIN

ABCDETGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqtstuvwxyz 0123456789&!?,"

AHJ MEXICO SERIAL

ABCDEFGHIJKLM OPORSTUUWXYZ abcdefghijklmn opgrstuuwxyz 0123456789&!?,"

AHI MICHAFI

ABCDEFGHIJKLM NOPQRSTUVWXYZ abcdefghijklmn opgrstuvwxyz 0123456789&!?,"

AHJ MODERNART

ABCDEFGHIJKLMN OPQRSTUVWXYZ abcdefghijklmn opqrstuvwxyz 0123456789&!?.**

AHJ NASHVILLE

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