



ADVISER ASSISTANCE



YBK ALL DAY

Grab the popcorn!

If you joined the Herff Jones virtual summer workshop, we loved having you! Our [recorded workshop sessions](#) are now on [YearbookDiscoveries.com](#), which is great as you begin your year and tackle the topics you may be unfamiliar with. Sessions are labeled essentials, next-level and expert, so you're in control of what to learn first.

We love the idea of scheduling these "guest speakers" as you help train new staffers in the first several weeks of school. Don't miss this great content at herff.ly/workshop.

Start with these:

- ▶ **THIS IS WHY WE YEARBOOK:** *Carrie Faust and Mike Simons*
This two-part session is a great introduction for both you and your yearbook staff or club as you come together to create a piece of your school's history.
- ▶ **THEME: HERE'S HOW WE DO IT:** *Carrie Faust*
If you're totally new to YBK, you'll hear "yearbook theme" thrown around often. This session provides a great intro to what a theme is, how to create one that's best for your school and how to apply it throughout your book.
- ▶ **TYPES OF COVERAGE:** *Katy Hoffstatter*
It's best to decide how to organize your yearbook and its ladder early. "Ladder" may be another new term. (Check out [this vocab page](#) to learn the key terms.) There are three main types of coverage: traditional, chronological and umbrella. Learn more about each in this video.



ANOTHER WAY TO TEACH

If you're looking for an interactive workbook and guide, you'll want to check out our [Welcome to YBK student workbook](#) and its [Adviser Guide](#).

The workbook includes 168-pages with six main topics as you and your students learn the yearbook fundamentals. Plus, the Adviser Guide provides grading guidance, extension activities and more!

Check out [this sample](#) and reach out to your rep to learn how to order.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



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