



YBK ALL DAY

Creating a YBK family

Even if you're new to advising yearbook, you've probably realized that it holds the potential to be a lot more impactful than any other class or club. It allows your students to become part of the larger school community while gaining practical workplace and life skills.

Part of building a staff with that YBK All Day vibe is making them feel like they are part of a family. Fostering a supportive culture will help insulate them from the stress of the deadlines ahead.

- 1. BREAK THE ICE:** It's important for team members to get to know each other. Why not make it fun? Use some of [these icebreakers](#) to help bring everyone together.
- 2. BUILD A FOUNDATION:** Personality tests are a terrific way to create understanding among peers and appreciation for individuality on your staff. Take time to use tools such as the [True Colors](#) or 16 Personalities and discuss the results. Keep it light, focus on strengths over weaknesses and make it a time for reflection.
- 3. MOTIVATE YOUR STAFF:** It's much easier to complete a yearbook when you have a room full of motivated, collaborative, confident staffers. To learn more about ways to set up a staff or group for success, we recommend visiting the [Staffs section](#) of LearnYBK.com.



MORE WAYS TO TEACH

There are some great sessions in our Virtual Workshop library to help your staff start out on the right foot. Send your leaders to [EICs: This is how you do it](#) presented by Carrie Faust.

Are you signed up for eDesign Webinars? Head over to YearbookDiscoveries.com on the [Events page](#). There are four more scheduled for September. Even if you are unable to attend in person, registering will give you access to the recording.

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