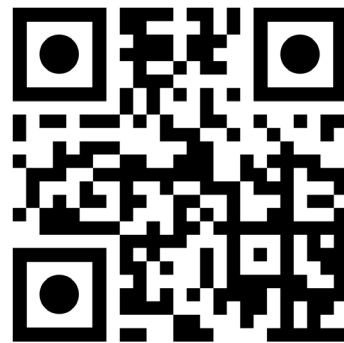


# NATIONAL YEARBOOK WEEK

JOIN US OCTOBER 2-6  
AS WE HIGHLIGHT YBK WEEK.

**These tasks are here to inspire and  
celebrate staffs who YBK ALL DAY!**



Send us your entries by filling out the form at [herff.ly/ybkallday](https://herff.ly/ybkallday). Don't forget to include the challenge category, a one-line description of your entry and a photo/PDF that documents the completion of the task. Fifty winners will be randomly drawn from entries to receive a super-cool merch packet.

*Post and share with  
**#YBKAllday** and join in  
the celebration.*

## CELEBRATING YEARBOOK

1. Do you raise funds for free yearbooks for students who can't afford one? Show us!
2. Give us an example of how your yearbook program has been a source of good news, events or information for your community.
3. Give us an example of how your yearbook program promotes school spirit and positivity within the community.
4. Send us pics of your yearbookers in action, taking photos at a game or event or interviewing superstars.
5. Show us your swag. Staff T-shirts, jackets, sweatshirts, etc.  
Don't forget about the good stuff from [herff.ly/ybk-shop](https://herff.ly/ybk-shop).

[See more challenges >](#)

### YEARBOOK OR AD SALES

8. Make a TikTok/Reel promoting book or ad sales on social media using #YBKallday.
9. Hang flyers and/or posters around your school with sales information.
10. Deploy a Send and Sell message to your school community about the back-to-school season being the best time to purchase.
11. Show us you're enrolled in Sales Assist. Take a screenshot of your school's recent Sales Assist send.
12. Show us how you've used a promo code to sell books.
13. Love Canva? Show us a social media post you made in Canva with #YBKallday.

### YEARBOOKING 101

14. Show us how you are tracking coverage in the yearbook room.
15. Show/tell us how you are planning to increase coverage this year.
16. Show us a flyer you created in Canva to promote your yearbook program and convince students to join the staff.
17. Show us how you are planning your deadlines.
18. We know you are doing Taco Tuesday. Send us some worknight or staff bonding photos from this year.
19. Have you been recruiting new staffers? Show us your new members and how you

**You and your staffers are welcome to enter for as many challenge items as you wish.  
Winners will be chosen at random to receive HJ Merch.**



**Reminder:** Fill out the form at [herff.ly/ybkallday](https://herff.ly/ybkallday). Don't forget to include the challenge category, a one-line description of your entry and a photo/PDF that documents the completion of the task. Fifty winners will be randomly drawn from entries to receive a super-cool merch packet.

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