



YBK ALL DAY Get ready to celebrate!

The first week of October is one of our favorites. Not just because we can start decorating for Halloween, but we also get to dedicate a full week to celebrating you and your staff's hard work to ensure the stories of your school are being told.

Join us next week during National Yearbook Week with <u>these</u> <u>activities</u> we have planned — and be sure to interact with us on social media. Check out <u>this page</u> for more details on how you can enter to win.

To equip you to celebrate each day, <u>these graphics</u> can help get the party started.

We can't wait to celebrate your work preserving memories!



NEXT-LEVEL INNOVATION

Ready to start planning your cover and endsheets?

If you haven't already, check out the <u>Innovations booklet</u> in your kit. It's a great starting point as you work towards your cover and endsheet submissions. Chat with your rep for more help!

Need to rewind? All previous <u>Adviser Assistance emails</u> are available on their own page.



Herff Jones Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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