



ADVISER ASSISTANCE



YBK ALL DAY

This week, we celebrate you!

It's time to celebrate YBK — not just the completed books, but the skills students gain through the process of making them each year. In 1987, President Ronald Reagan declared the first week of October as [National Yearbook Week](#) to celebrate the work you do to preserve the memories and stories of those in your school.

As we all know, yearbookers have a job unlike any other. Use the rest of this week as an opportunity to bring your staff together to celebrate and showcase to your school how awesome you are.



YBK AND WIN

Take the challenge. Earn cool prizes.


Show us how you and your staff are celebrating with [these activities](#) and submit your entries for a chance to win! You can find the [instructions and rules here](#).

Be sure to include the category, a pic or link and a one-line description of your entry. Fifty winners will be randomly drawn from entries to receive a super-cool merch packet.

Happy YBK Week :) [Let's go!](#)

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



 Herff Jones Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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