



ADVISER ASSISTANCE



YBK ALL DAY

Plan, build and submit!

Looking to increase your coverage without adding too much work to your plate? Begin incorporating mods, or modular layout units, to fill your pages with bite-sized coverage. They're our go-to for quick and easy content additions. Follow these steps for the ultimate coverage plan.

1. Check your coverage report in eDesign. Find those who may have little to no inclusion in the yearbook so far. If you don't have a [name list in eDesign](#), this may be the time to upload.
2. Look at these mod ideas. Here, you'll find [40 alternative coverage ideas and design examples](#) for each mod. Surely there are a few that work with your theme, right? Or, grab the [mods poster](#) from your kit and make some choices.
3. Build your own or [start with Square One](#). Drop in and switch out mods from the eDesign Mods Catalog. You'll find so many options! Or you can build from scratch while you design.

An extra treat: If you're looking for new angles, [check out these ideas broken into sections](#). Or, find Trendy Topic templates available in the eDesign Templates Catalog. SO MANY OPTIONS!

SELLING ADS? CHECK THIS OUT.

For those of you selling student or business ads through [YearbookOrderCenter.com](#) and Online Ad Creation, [this video](#) will show a new eDesign filter that will help you as you work to place and submit the completed ads from eShare.

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



Herff Jones Yearbook recycles 2,000+ tons of paper and 200+ tons of aluminum plates every year.

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