



YBK ALL DAY

## HAPPY NEW YEAR!


**Hello, 2024 and welcome back! We hope your holiday break included lots of rest, relaxation and time spent with family and friends. We know this week back may include lots of to-do lists, but these five items will have your yearbook staff headed in the right direction.**

- 1. Push book sales!** Email sends are the best way to reach parents if a flyer home isn't an option. It's not too late to [enroll in Sales Assist](#) and let us sell the book for you! Chat with your rep to learn more.
- 2. Prep for the reference section.** Start thinking about club photos, laying out team sports photos and gathering scoreboards from coaches. You can also start using [eDesign Index Builder](#) to create your index.
- 3. Crank out those pages.** If anyone is struggling with content ideas, [this page](#) might help.
- 4. Start recruiting new staffers.** [These resources](#) can help add new students to your all-star yearbook staff. You may want to check with your teacher friends for recommendations and get ahead of the course selection window for next year.
- 5. Submit, party and repeat.** Whether it's your first or final deadline, be sure to add in mini-parties for each milestone. Remind your staffers to [submit their best photos](#) to us and let us help with the celebration.

We have a feeling 2024 is going to be one of the best years yet. Let's continue to YBK ALL DAY!

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