



ADVISER ASSISTANCE



YBK ALL DAY

Recruit new superstars

Guess what your school counselors are up to right now? Getting ready to schedule classes for next year. It's time to kickstart your recruitment efforts and bring in an energetic and diverse team for your yearbook program.

Luckily for you, we have a [whole collection of resources](#) gathered up for you at Yearbook Discoveries. You'll find presentations, social media graphics, application forms and more.


HERE ARE QUICK TIPS FOR RECRUITING:

- **Get the word out early.** Spread the information to students before they make their class selections for the next year. Cast a wide net and consider reaching out to middle school students.
- **Leverage your connections.** Your school probably has popular teachers and staff, so utilize them. Ask them to promote the yearbook to their students, both in their classes and through individual conversations.
- **Share the enthusiasm for the yearbook.** If you're already indulging in cupcakes three times a week and enjoying Taco Tuesday worknights, make sure to showcase your unique yearbook culture on social media or even in the hallways using flyers or bulletin boards. Post pictures and generate excitement!

If you're looking to build a staff from scratch, have no fear. You can find more resources in [Staffs + Clubs at LearnYBK.com](#).

Need to rewind? All previous [Adviser Assistance emails](#) are available on their own page.



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